

MMA Volume 1 Practical Insights for Driving Al Impact

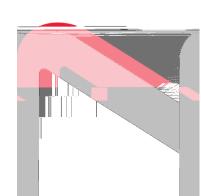
This first issue in the MMA Curated Content Series offers expert insights on AI use cases, frameworks, and ethical considerations to guide effective implementation.

Among these, applications of large language models (LLMs) naturally come first to mind. Given their high operating costs and often complex deployment challenges, <u>understanding what's realistic</u> in this field is invaluable. Insights into structured processes, from conception to deployment, and lessons learned from



Platforms shouldn't be overlooked in this context. Whether for experimentation or deployment, they should serve as tools that enable progress and not be a blind spot. Additionally, many platforms (Databricks, Azure, Snowflake and many more) offer valuable training resources, notably on the applications of LLMs, but also user groups and communities, making them an excellent starting point for learning and skill development.

As models become more complex and opaque, ethical considerations and risk mitigation strategies are increasingly important. Practices like <u>red-teaming</u> are particularly relevant for user-facing systems. Beyond technical safesing ppa 33 >> BDC





MMA Content Pillar

This pillar focuses on bringing to MMA graduates poseful content that they can leverage to accelerate the early stages of their career.

MMA Curated Content Series

On a quarterly basis, the council will publish their recommendations of high-quality and recent web content for MMA students and alumni. Each publication will focus on a relevant topic, such as AI and Machine Learning Applications, Leading Data Teams or Data Storytelling and will contain the following:

- x An overview of the topic, with numerous references included for further reading.
- x The council's choice , one highly recommended reference on that topic from each member of the council.
- x A categorized index of sources and links, including but not limited to the ones included in the previous sections, to delve deeper into the topic.

Short -Form Content

In between the releases, the council will regularly publish on Linkedin reels, quotes, summaries and other short versions of content from our quarterly series and other sources.

AI in Action

The first issue in the MMA Curated Content Series will offer expert insights on Al use cases, frameworks, and ethical considerations to guide effective, concrete and impactful implementation of these solutions.

