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This publication proides guidance to prospects, applicants, students, f

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# 1 About Desautels Faculty of Management

For over a century, the Desautelsa culty of Management has been among the dws top international was iness schools he faculty is home to 10 research centres, four uniquexecutive development programs, and 11 academic programs with 3,500 students at the acutive development programs, and Ph.D. levels. Nearly half of the acutives students and 80% of its tenured professors come from outside of Canada, creating a truly rich global was uniquested.

### 2 History of the Faculty

Management education dozen at McGill University in 1906The department of Commercess rst established within the Eulty of Arts, offering commercial courses to train people as accountants, clerks, and the child of the Commerce Programs what was provided by McGill in 1915. Five years later McGill is School of Commercess founded, independent of the Eulty of Arts. In 1972, the Samuel Bronfman dolding, now home to the Desautels Eulty of Management, are opened at 1001 Sherbreck treet West at the heart of don't was Montreal. A generous donation from the Bronfman filly made the construction of the illuling possible The Bronfman a milly is well known for their Seagram Compan

More than a century latefoundations for a wirld-class bisiness schook panded to offer a B.Com. program; an M.B.A. program; specialized master's programs; M.B.A. Japan, the rist Canadian offered in Japan; a joint bilingual E.M.B.A. with HEC Montréal, a program rist of its kind in North America; a Ph.D. program; and numerox executive programs. On Noember 17, 2005, a landmark gift of \$22 million from the Canadian Management Foundation through MiMarcel Desautels as donated to the Eulty, ushering in a neera in business education at McGillhe gift fostered changes to its facilities, revamping of the B.Com. and M.B.A. curriculums, and hiring off peofessors. In honour of his gift, the offulty was named the Desautels Faculty of Management.

### 3 Facilities

Management courses are mostly taught in the Samuel Bronfurilding. The seen- oor building is located at 1001 Sherbroeo&treetVest, on the south-west corner of McGils downtown main campusThe building is adjacent to McGils Bookstore, McLennan, and Redpath Libraries, and the Service Point across the street. Furthermore, the Bronfrodidio borders the main campus and otherversity buildings. It is a walk away from McGill sAthletics Complex.

In recent years, the Bronfmanilading has witnessed major upgrades, including, thanks to HeNsicthan's generositya complete renvation of the lobby and bistro. Thanks to Marcel Desautels, numerougealearning-friendly

If you are taking the Mino Major, or Honours in Economics, you must see an adviser in the BCom States of ce for approval of your program and course selection.

If you are in the Major concentration or Minor in Mathematics, or Statistics, you must be program of study initially authorized by the appropriate department adviser prior to consulting with a student adviser in the BCom Statistics.

You should contact a student adviser as soon as possible if you are encountering dif culties (academic or personal) or are requesting speci c information about the BCom program.

### 6.5 Registration

It is your responsibility to register on time. Failure to register for courses when the gistration periods been may delay graduation and completion of program requirements pace is limited.

Registration for fall and Winter courses will begin in late March and early pril for BCom students. Priority gestration in Management courses for Summer opens in early March. Exact dates may be obtained wire opens in early March.

BCom students who are unable tgister for required or complementary courses that theed in order to graduate on time should submit a obp the Closed Management Course Requester to the BCom Stude Affairs Of ce with a copy of their Degree Evaluation and annel evant supporting documentation. During the add/drop periods, you must meet with an action Management Course Requester ms will not be accepted. Exact deadlines may be obtained from wwm.cgill.ca/importantdates

A maximum of 6 credits will be granted for ECON 330D1/ECON 330D2, ECON 352D1/ECON 352D2, and ECON 295. ECON 208 and ECON 209 are not permitted in the 90-credit program.

### 6.7 Course Taken Under the Satisfactory/Unsatisfactory Option

You may select or cancel the S/U option only during steation or the add/drop period through a request to the BCom SAfteirs Of ce.All S/U credits will be excluded when calculating the Grade Pointerage. This option may only be used for electicourses, one course per term, to a maximum of 10% of the total credits tath at McGill to ful I your degree requirements. Careful consideration should been given by this option as it cafeef scholarship and award consideration, where a minimum of 27 graded credits are required, as well as future admission gradatuate schools.

For more information and restrictions, refe@oursesTaken under the Satisfactory/Unsatisfactory (S/U) OphiotheUniversity Regulations and Geneal Information section of this publication.

ElectiveshfBT/F0u6.222 596.92ro la

- All courses are appwed.

Appeals for readmission by students in Unsatisfry Standing should be addressed to the Direction program, no later than July 15 for readmission to the Fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof the fall term and November 15 for the Vinter term. Readmission will be considered only when proof terms are the Vinter term. Readmission will be considered only when proof terms are the Vinter terms are the

You will be placed in Unsatisactory Standing (Winter or Summer term) or Interim Unsatisatory Standing (All term) if your CGA falls or remains below 1.50.

If you were preiously in ProbationaryUnsatisfactory Readmitted, or Interim Unsatisfory Standing, you will be placed in Unsatisfory Standing if your TGPA falls below 2.50 and your CGP is below 2.00.

If you were preiously in Unsatistictory Standing and you were readmitted to the BCom program by the Director and you what least satis ed the conditions to attain Probationary Standing that were specified in your letter of readmission, you will be placed in the placed

### 6.9.5 Incomplete Standings

Standing avaits deferred xeam.

Standing Incomplete

If you have an Incomplete Standing in tMenter or Summer term, you may re

Students in an honours program whose GPCGFA is below 3.0, or who did not satisfy certain additional program requirements, must consult their student adviser to determine whether there eligible to graduate in a program other than honours.

### 7.4 Awards and Honorary Designations: Distinction

For information on the designation of Distinction and den at graduation, sets tinction in the University Regulations and Gen at Information section of this publication.

### 7.5 Awards and Honorary Designations: Dean's Honour List

For information on the designation of DealHonour List avarded at graduation, seean's Honour List the University Regulations and Geneal Information section of this publication.

#### 7.6 Awards and Honorary Designations: Scholarships, Prizes, and Medals

Various scholarships, prizes, and medals are open to returning and graduating students. Full details can be **!duddignatbe**ate Stoolarships and Awards Calendaavailable atwwwmcgill.ca/students/coses/calendax For information, set Informations and Genat Information> Scholarships and StudentAid.

As a registered student, you are automatically considered by the **tyrade** ate Scholarships Committee for eacher for which you are eligible, with the following exceptions for in-course scholarships: James Hartt Schurman Merkward, RioTinto Alcan Richard Evans International Exchangevard, Danny and Monica Goldward for Academic Excellence, Hundreck mniversary MUS Graduating Class of 2007 Scholarship, Street BMO Financial Group Awards, KPMG Scholarship, Commerce '55 Scholarships, Hyman Herber & Wereind, Donald R. McRobie

| 2 Concentrations                       | 90 credits | 120 credits |
|--|------------|-------------|
| Total                                  | 90         | 120         |
|  |            |             |
| 1 Concentration & 1 Minor (18 credits) | 90 credits | 120 credits |
| Freshman Requirements                  | 0          | 18          |
| Core                                   | 36         | 36          |
| 1 Concentration + 1 Minor (18 credits) | 33         | 33          |
| Non-Mgmt Electives                     | 0          | 12          |
| Electives                              | 21         | 21          |
| Total                                  | 90         | 120         |
|  |            |             |
| 1 Concentration & 1 Minor (24 credits) | 90 credits | 120 credits |
| Freshman Requirements                  | 0          | 18          |
| Core                                   | 36         | 36          |
| 1 Concentration + 1 Minor (24 credits) | 39         | 39          |
| Non-Mgmt Electives                     | 0          | 12          |
| Electives                              | 15         | 15          |
| Total                                  |            |             |
| Total                                  | 90         | 120         |

### Concentrations

Accounting

Entrepreneurship

Finance

Information Systems

International Business

LabourManagement Relations

Marketing

**Operations Management** 

Organizational Behaiour

Strategic Management

### 8.1.1 Minors/Minor Concentrations for Management Students

Although only the Mathematics and Statistics Minors are outlined in this section, anxiety of programs are/ailable as listed in the sections for the Faculties of Arts and Science. Popular choices incl Anderhropology Canadian Studies, Computer Science, English Literature mental Studies, Geological Sciences, German, History ternational Deelopment, Political Science of Women's Studies, etc. Students interested in the Minor in Economics must see an adviser in the BCom Students in the BCom Stu

It should be noted that a minimum of 18 cedits of the Minor's requirements must not werlap with any other part of the student's program.

### 8.2 BCom Program Credit Structure: Major or Honours Programs

| Majors in Management  | 90 credits | 120 credits |
|-----------------------|------------|-------------|
| Freshman Requirements | 0          | 18          |
| Core                  | 36         | 36          |
| Major                 | 30         | 30          |
| Non-Mgmt Electives    | 6          | 12          |
| Electives             | 18         | 24          |
| Total                 | 90         | 120         |

| Major Concentrations in Mathematics or Statistics                                 | 90 credits | 120 credits |  |
|---|------------|-------------|--|
| Freshman Requirements   | 0          | 18          |  |
| Core  | 36         | 36          |  |
| Major   | 39         | 39          |  |
| Non-Mgmt Electives  | 0          | 12          |  |
| Electives   | 15         | 15          |  |
| Total   | 90         | 120         |  |
|   |            |             |  |
| Major in Economics  | 90 credits | 120 credits |  |
| Freshman Requirements   | 0          | 18          |  |
| Core*   | 27         | 27          |  |
| Major**   | 36         | 36          |  |
| Non-Mgmt Electives  | 0          | 12          |  |
| Electives   | 27         | 27          |  |
| Total   | 90         | 120         |  |
| * MGCR 271 Business Statistics is countertand the 36 credits of the Majorot core. |            |             |  |

 $<sup>^{\</sup>star\star}$  MGCR 293 & ECON 295 in core are empted by the required ECON courses within the Major

| Major in Inter national Management             | 90 credits | 120 credits |
|--|------------|-------------|
| Freshman Requirements                          | 0          | 18          |
| Core   | 36         | 36          |
| International Business Concentration Component | 15         | 15          |
| Area of Study Component: Minor Concentration   | 18         | 18          |
| Language Component                             | 9-12       | 9-12        |
| Experiential Learning Component                | 0-3        | 0-3         |
| Non-Mgmt Electives                             | 0          | 12          |
| Electives                                      | 6-15       | 6-15        |
| Total  | 90         | 120         |
|  |            |             |
| Major in Psychology                            | 90 credits | 120 credits |
| Freshman Requirements                          | 0          | 18          |
| Core   | 36         | 36          |
| Major  | 30         | 30          |
| Non-Mgmt Electives                             | 0          | 12          |
| Electives                                      | 24         | 24          |
| Total  | 90         | 120         |
|  |            |             |
| Honours in Economics                           | 90 credits | 120 credits |
| Freshman Requirements                          | 0          | 18          |
| Core*  | 27         | 27          |
| Honours  | 42         | 42          |
| Non-Mgmt Electives                             | 0          | 12          |
| Electives                                      | 21         | 21          |
| Total  | 90         | 120         |
|  |            |             |

Honours in Economics 90 credits 120 credits

<sup>\*</sup> MGCR 271, MGCR 293, & ECON 295 in core areempted by the required ECON courses within the Honours.

| Joint Honours in Economics & Finance or Joint Honours in Economics and Accounting | 90 credits | 120 credits |
|---|------------|-------------|
| Freshman Requirements   | 0          | 18          |
| Core*   | 27         | 27          |
| Economics   | 30         | 30          |
| Accounting or Finance   | 24         | 24          |
| Non-Mgmt Electives  | 0          | 12          |
| Electives   | 9          | 9           |
| Total   | 90         | 120         |

<sup>\*</sup> MGCR 271, MGCR 293, & ECON 295 in core are enpted by the required ECON courses within the Honours.

| Honours in Investment Management | 90 credits | 120 credits |
|----------------------------------|------------|-------------|
| Freshman Requirements            | 0          | 18          |
| Core                             | 36         | 36          |
| Honours                          | 42         | 42          |
| Non-Mgmt Electives               | 6          | 12          |
| Electives                        | 6          | 12          |
| Total                            | 90         | 120         |

#### Majors

Accounting

**Economics** 

Finance

Information Systems

International Management

LabourManagement Relations

Marketing

Mathematics (Major concentration)

Psychology

Statistics (Major concentration)

#### Honours

Economics

Economics/Accounting

Economics/Finance

**Investment Management** 

### 8.3 120-Credit Program, Freshman Course Distribution

Students admitted to a program requiring 97-120 credits (four yegissterian a Freshmarear in which the must complete MTAH 122 and MATH 123 (or equivalents) as well as the 12 credits of complementary courses specied belo

A minimum grade of C is required for all MTAH and Freshman complementary courses.

Please note that you are responsible for ensuring that the prerequisites and corequisites of all courses (required and complementary) are satis ed.

The Freshman Course Distribution is as follows:

U0 Required Courses(12 credits)

MATH 122<sup>1</sup> (3) Calculus for Management

#### Program Footnotes:

- Students considering a major concentration in Mathematics, a major concentration in Statistics, or a minor in Statistics and MGCR 271 by MATH 324. Students considering an honours or joint honours program in Economics replace MGCR 271 with ECON 257D1/ECON 257D2. Students entering the Major in Economics will only count the 3 credits of MGCR 271 in core.
- Students entering an Economics program aeempted from MGCR 293 by either ECON 230D1/ECON 230D2 (for the Majors program) or ECON 250D1/ECON 250D2 (for the Honours program), and aeempted from ECON 295 in U2 by either ECON 330D1/ECON 330D2 (for the Majors program) or ECON 352D1/ECON 352D2 (for the Honours programe) tarkU2.

#### Also note that:

A maximum of 6 credits will be permitted within the BCom program for MGCR 293 and ECON 230D1/ECON 230D2 or ECON 250D1/ECON 250D2. A maximum of 6 credits will be permitted within the BCom program for ECON 295 and ECON 330D1/ECON 330D2 or ECON 352D1/ECON 352D2.

### 8.5 Concentrations (General Management Major)

In order to complete a concentration, students mustweehigrade of C or better in all the courses that comprise the concentration. Studentsewidale to earn 15 satisfictory credits will be required to embark on a repencentration, repeat the course(s) in questipwiere possible, replace the course(s) with a satisfactory substitution from the complementary courses of the concentration.

In general, students will be taking courses from the chosen concentration(s) in the U2 year

Academic mentors are appointed for each Management concentration to assist students in choosing a concentration and information regarding course selection.

Second Concentration:

Students who choose to take second concentration will be required to complete 15 weathapping credits at a satisfatory level with a minimum grade of C in each course.

### 8.5.1 Bachelor of Commerce (B.Com.) - Concentration in Accounting (15 credits)

Mentor: Professor J. Scott

The

# 8.5.2 Bachelor of Commerce (B.Com.) - Concentration in Entrepreneurship (15 credits)

Mentors: Professors. Burlton, G.V

# Selected from the follwing:

FINE 434 (3) Topics in Finance 1

FINE 442 (3) Capital Marlets and Institutions

useful preparation for careers in arriety of internationally-oriented ganizations, including localusiness rms included in international trade, licensing, or nancial arrangements; headquarters or subsidiaries of multinational companies; banks and other international nancial institutions; god mental organizations.

### Required Courses (3 credits)

BUSA 356 (3) Management in Global Conxte

### **Complementary Courses (12 credits)**

| Selected | from | the | folloging | n. |
|----------|------|-----|-----------|----|
|          |      |     |           |    |

| ACCT 356 | (3) | InternationaAccounting                        |
|----------|-----|---|
| BUSA 391 | (3) | International Business Lua                    |
| BUSA 394 | (3) | Managing in Asia                              |
| BUSA 395 | (3) | Managing in Europe                            |
| BUSA 401 | (3) | Independent Studies in International Business |
| BUSA 433 | (3) | Topics in International Business 1            |
| BUSA 481 | (3) | Managing in NorthAmerica                      |
| BUSA 493 | (3) | Global Economic Competitieness                |
| FINE 480 | (3) | Global Investments                            |
| FINE 482 | (3) | International Finance 1                       |
| FINE 492 | (3) | International Finance 2                       |
| INDR 459 | (3) | International Employment Relations            |
| MGPO 383 | (3) | International Business Polic                  |
| MGPO 469 | (3) | Managing Globalization                        |
| MGPO 475 | (3) | Strategies for Developing Countries           |
| MRKT 451 | (3) | Marketing Research                            |
| MRKT 483 | (3) | International Markting Management             |
| ORGB 380 | (3) | Cross Cultural Management                     |

### 8.5.6 Bachelor of Commerce (B.Com.) - Concentration in Labour-Management Relations and Human Resources (15 credits)

Mentor: Professor R. Hebdon

The objective of the this concentration is to pride a general understanding of engagement evaluations and human resources, both at the mixed-le and in relation to the socio-economic contribe which they occur Students interested in more interested of this area aregard to consider the Major program in Labou-Management Relations and Human Resources that is pending ships approval.

### Required Courses (9 credits)

| INDR 294 | (3) | Introduction to LabouManagement Relations |
|----------|-----|---|
| INDR 496 | (3) | Collective Bargaining                     |
| ORGB 423 | (3) | Human Resources Management                |

#### Complementary Courses (6 credits)

### Selected from the follwing:

| INDR 434 | (3) | Topics in Labour Management Relations 1 |
|----------|-----|---|
| INDR 449 | (3) | Occupational Health and Safety          |
| INDR 459 | (3) | International Emploment Relations       |
| INDR 492 | (3) | Globalization and Labour Polic          |

| INDR 494 | (3) | Labour Law                          |
|----------|-----|-------------------------------------|
| INDR 495 | (3) | Labour Relations: Public Sector     |
| INDR 497 | (3) | ContractAdministration              |
| ORGB 321 | (3) | Leadership                          |
| ORGB 325 | (3) | Negotiations and Con ict Resolution |
| ORGB 421 | (3) | Managing Oganizational Change       |
| ORGB 440 | (3) | CareerTheory and Deelopment         |

# 8.5.7 Bachelor of Commerce (B.Com.) - Concentration in Marketing (15 credits)

Mentors: Professors M.S. Jo, Mukherjee

The Marleting concentration prepares the student for a windlety of career opportunities. Marting graduates historically that found employment in the elds of product management, activising, sales management, matring management, pricing, matring research, distribition, and retailing.

| MGSC 373 | (3) | Operations Research 1 |
|----------|-----|-----------------------|
| MGSC 431 | (3) | Operations Analysis   |

#### **Complementary Courses (9 credits)**

Selected from the following:

| MGSC 372 | (3) | Advanced Business Statistics                      |
|----------|-----|---|
| MGSC 402 | (3) | Operations Stratey                                |
| MGSC 403 | (3) | Introduction to Logistics Management              |
| MGSC 405 | (3) | Quality Management                                |
| MGSC 415 | (3) | Supplier Management                               |
| MGSC 434 | (3) | Topics in Management Science 1                    |
| MGSC 479 | (3) | Applied Optimization                              |
| MGSC 575 | (3) | Applied Time SeriesAnalysis Managerial €recasting |
| MGSC 578 | (3) | Simulation of Management Systems                  |

or approved courses in other areas aculties.

### 8.5.9 Bachelor of Commerce (B.Com.) - Concentration in Organizational Behaviour (15 credits)

Mentor: Professon. Jagger

The Oganizational Behziour concentration proides an opportunity for students to increase the increase the increase of behzioural issues encountered in job and organizational settings, and to prepare them graduate study in the behaziral sciences or for careers in general management or human resource management.

#### Complementary Courses (15 credits)

Selected from the following:

| ORGB 321    | (3) | Leadership                                     |
|-------------|-----|--|
| ORGB 325    | (3) | Negotiations and Con ict Resolution            |
| ORGB 380    | (3) | Cross Cultural Management                      |
| ORGB 409    | (3) | Organizational Research Methods                |
| ORGB 420    | (3) | Managing OganizationalTeams                    |
| ORGB 421    | (3) | Managing Oganizational Change                  |
| ORGB 423    | (3) | Human Resources Management                     |
| ORGB 429D1* | (3) | Organizational Behaiour for Course Counsellors |
| ORGB 429D2* | (3) | Organizational Behaiour for Course Counsellors |
| ORGB 434    | (3) | Topics in Oganizational Behaiour 1             |
| ORGB 435    | (3) | Women as Global Leaders and Managers           |
| ORGB 440    | (3) | CareerTheory and Deelopment                    |
| ORGB 525    | (3) | Compensation Management                        |
|             |     |  |

<sup>\*</sup> If ORGB 429 is taken, only 3 credits will count two and the Concentration; the other 3 will be counted as webscti

### 8.5.10 Bachelor of Commerce (B.Com.) - Concentration in Strategic Management - Global Strategy (15 credits)

Mentors: Professors L. Chauvin, Perez-Aleman

There are two options offered in the Stratgic Management Concentration: Global Stgsytend Social Contest.

The Global Stratesy option is intended for students when wit to learn strates management and analysis in the control globalization. Globalization is no longer the concern of a wild arge enterprises and nancial institutions; it has consequences the tattail kinds of businesses and the wirenments in which

they operate - economic, social, political, and ecological. Global **Stratte**ws students to assess tlaeious opportunities and threats inherent in globalization, and requires them to plot the consequences and implications using these decisions for society and the memment. It also enables them to think through the requirements of doinguisiness in different economic and political systems. Finally offers them the opportunity to understand and analyze industry structures and the kinds offsiness opportunities the interest or destro

#### **Complementary Courses**

At least 9 credits selected from the foliog:

| MGPO 383 | (3) | International Business Polic            |
|----------|-----|---|
| MGPO 445 | (3) | IndustryAnalysis & Competitive Strategy |
| MGPO 460 | (3) | Managing Innvation                      |
| MGPO 469 | (3) | Managing Globalization                  |
| MGPO 470 | (3) | Strategy and Oganization                |

#### The remaining credits to be chosen from:

| BUSA 391 | (3) | International Business wa           |
|----------|-----|-------------------------------------|
| ECON 219 | (3) | Current Economic Problem sopics     |
| ECON 305 | (3) | Industrial Oganization              |
| MGPO 365 | (3) | Business-Gøernment Relations        |
| MGPO 434 | (3) | Topics in Polig 1                   |
| MGPO 440 | (3) | Strategies for Sustainability       |
| MGPO 450 | (3) | Ethics in Management                |
| MGPO 468 | (3) | Managing Oganizational Politics     |
| MGPO 475 | (3) | Strategies for Developing Countries |

#### 8.5.11 Bachelor of Commerce (B.Com.) - Concentration in Strategic Management - Social Context (15 credits)

Mentors: Professors L. Chauvin, Perez-Aleman

There are two options offered in the Stratgic Management Concentration: Global Stragatend Social Contel.

The Social Contect option is intended for students who now to learn strate management and analysis with special attention to the note for civil sectors, or who and to focus on broader or more complecial issues within the form t sector. The civil sector, made up of voluntary and non-governmental organizations and foundations, is the sector that has been stillness for management and foundations, is the sector that has been employer for the past decade. Students who focus on this stream will be challenged to place a high priority on vieron mental issues, as well as issues of sustaination prorate social responsibility and social impact they will also investigate the social tools and mechanisms necessary to permpless-sectoral collaboration to achieve lesired social outcomes.

### **Complementary Courses**

At least 9 credits selected from the foliog:

| MGPO 365 | (3) | Business-Gernment Relations         |
|----------|-----|-------------------------------------|
| MGPO 440 | (3) | Strategies for Sustainability       |
| MGPO 450 | (3) | Ethics in Management                |
| MGPO 468 | (3) | Managing Oganizational Politics     |
| MGPO 475 | (3) | Strategies for Developing Countries |

The remaining credits to be chosen from:

BUSA 391 (3) International Business Lea

International Business Polic 0 1 165.864 191.5TTm (-pro)Tj /F2 1 0 0 1 178.ec3)

| MGPO 445 | (3) | IndustryAnalysis & Competitive Stratey |
|----------|-----|--|
| MGPO 460 | (3) | Managing Innvation                     |
| MGPO 469 | (3) | Managing Globalization                 |
| MGPO 470 | (3) | Strategy and Oganization               |
| MGPO 567 | (3) | Business in Society                    |

### 8.6 Minors for Management Students

The Minor programs befred in the Eculties of Arts and Science may be tankin conjunction with an BCom program.

Students doing a Minor program must/eaa Desautelsaculty of Management Mino/approval Form, listing the courses being applied to the Missigned by the Minor adviser in the reliant department.

For the Minor in Economics, students must complete 18 credits of material that doesn't with Management course contentnaximum of 6 credits will be permitted within the BCom program for MGCR 293 and ECON 230D1/D2 or ECON 250D1/D2, and a maximum of 6 rfECON 295 and ECON 330D1/D2 or ECON 352D1/D2Students interested in this Minor must obtain appliform the BCom Of ce.

The Minor in Mathematics and the Minor in Statistics are detailed in this publicationall other Minors, please refer Faculty of Arts and Faculty of Sciencesections of this publication. Students should be Minor in Mathematics or the Minor in Statistics no later than the second-to-last year and should immediately consult the appropriate adviser in the Department of Mathematics and Statistics.

Students planning to telthe Minor in Statistics are advised to substitute M&24 for MGCR 271That course will then count as 3 crediterated the Minor. If the decision to take Minor program is made after MGCR 271 has becomparated and the telephone wish to take MATH 324 will receive three additional credits; however, MATH 324 will only count toward the 18-credit Minor requirement. Students should check to the between Statistics courses with the BCom Students fairs Of ce.

#### 8.6.1 Bachelor of Commerce (B.Com.) - Minor Mathematics for Management Students (18 credits)

Mentors: Professors. Hundemer and Kelome, Department of Mathematics and Statistiasuffy of Science

### **Program Prerequisites**

| MATH 133 | (3) | LinearAlgebra and Geometry |
|----------|-----|----------------------------|
| MATH 140 | (3) | Calculus 1                 |
| MATH 141 | (4) | Calculus 2                 |

or their equivalents

## Required Courses (12 credits)

| MATH 222 | (3) | Calculus 3    |
|----------|-----|---------------|
| MATH 223 | (3) | LinearAlgebra |

| MATH 317 | (3) | NumericalAnalysis                              |
|----------|-----|--|
| MATH 319 | (3) | Introduction to Partial Differential Equations |
| MATH 323 | (3) | Probability                                    |
| MATH 326 | (3) | Nonlinear Dynamics and Chaos                   |
| MATH 340 | (3) | Discrete Structures 2                          |
| MATH 407 | (3) | Dynamic Programming                            |
| MATH 417 | (3) | Mathematical Programming                       |

### 8.6.2 Bachelor of Commerce (B.Com.) - Minor Statistics for Management Students (21 credits)

Mentor: ProfessoA. Kelome, Department of Mathematics and Statistiasuffy of Science

#### **Program Prerequisites**

| MATH 133 | (3) | LinearAlgebra and Geometry |
|----------|-----|----------------------------|
| MATH 140 | (3) | Calculus 1                 |
| MATH 141 | (4) | Calculus 2                 |

or their equivalents

### **Required Courses (15 credits)**

| MATH 222  | (3) | Calculus 3                         |
|-----------|-----|------------------------------------|
| MATH 223  | (3) | LinearAlgebra                      |
| MATH 323  | (3) | Probability                        |
| MATH 324* | (3) | Statistics                         |
| MATH 423  | (3) | Regression and nalysis of Variance |

<sup>\*</sup> Credits for MATH 324 are counted in the Management core, where the double-counted for this Minor

### Complementary Courses (6 credits)

6 credits selected from:

| MATH 204** | (3) | Principles of Statistics 2                         |
|------------|-----|--|
| MATH 447   | (3) | Introduction to Stochastic Processes               |
| MATH 523   | (4) | Generalized Linear Models                          |
| MATH 524   | (4) | Nonparametric Statistics                           |
| MATH 525   | (4) | SamplingTheory and Applications                    |
| MGSC 575   | (3) | Applied Time Series Analysis Managerial Frecasting |
| MGSC 578   | (3) | Simulation of Management Systems                   |

<sup>\*\*</sup> Students should consult the rules for credit for Statistics courses in the coertseposection of this publication. In particularATH 204 cannot be taken for credit after credit for MTH 324 has been obtained.

### 8.7 Minors for Non-Management Students

The Desautels actulty of Management has introduced four minors that valid degraduates to delop a variety of managerial skills that will seen throughout their chosen caree Fisher minors have limited enrolment applicants for the minors must what a minimum CG/R of 3.0 although successful completion of the minimum requirements does not guarantee acceptance minors are 18 credits split between acceptance courses and a choice amongst complementary courses. Students can only pursue one of the finite minors are 18 credits split between acceptance for management. On an acceptional basis, students may be permitted a maximum of one Continuing Education course for credit within their chosen Manager Alemanian for

non-Management students require an application form may be found atwwmcgill.ca/desautels/bcom/pspective\_students/mirsonard copies of application forms are also ailable in the BCom StudeAffairs Of ce, Bronfman 110Applications must be submitted to the BCom StudeAffairs Of ce by January 30 and decisions will be made by February 15, whereby students will be informed via their McGill email addresses. Courses for minors must be passed with grades of C or bett@ourses for minors cannot be takenuder the Satisscory/Unsatisscory option.

### 8.7.1 Minor Finance (For Non-Management Students) (18 credits)

The Minor Finance consists of 18 credits of Management courses a feet estable non-Management students in the uffices of Arts, Engineering, and Science

The Minor has been designed to vide students with an understanding of the toncepts in corporate nance as well assistment banking.

### Required Courses (9 credits)

| FINE 342  | (3) | Finance 2             |
|-----------|-----|-----------------------|
| FINE 441  | (3) | Investment Management |
| MGCR 341* | (3) | Finance 1             |

#### **Complementary Courses (9 credits)**

9 credits selected from:

| FINE 442 | (3) | Capital Marlets and Institutions |
|----------|-----|----------------------------------|
| FINE 443 | (3) | Applied Corporate Finance        |
| FINE 444 | (3) | Risk Management and Insurance    |
| FINE 445 | (3) | Real Estate Finance              |
| FINE 448 | (3) | Financial Dervatives             |
| FINE 449 | (3) | Market Risk Models               |
| FINE 451 | (3) | Fixed IncomeAnalysis             |
| FINE 480 | (3) | Global Investments               |
| FINE 482 | (3) | International Finance 1          |
| FINE 492 | (3) | International Finance 2          |
| FINE 541 | (3) | Applied Investments              |
| FINE 547 | (3) | Advanced Finance Seminar         |

or other appropriate 300- or 400/464 FINE courses with the apparad of the ProgramAdviser.

Note: Students should select their Statistics course only after consulting the "Coerlap" Oxection in the Exculty of Arts, the "Course Oxrlap" section in the Facuty of Science, and the "Course Oxrlap" section in the Desautelactilty of Management tovaid overlapping Statistics courses.

### 8.7.2 Minor Management (For Non-Management Students) (18 credits)

The Minor Management consists of 18 credits of Management courses and is curticated/tofnon-Management students in the foiling Faculties: Arts, Engineering, Science gricultural & Environmental Sciences, Music, Religious Studies, and Kinesiology

This Minor is designed to proide non-management students with the opportunity to obtain basided to proide in various aspects of management.

#### **Complementary Courses (18 credits)**

Selected from categoriesA, B, and C:

#### Category A

3 credits selected from:

| MGCR 211  | (3) | Introduction to Financia Accounting |
|-----------|-----|-------------------------------------|
| MGCR 341* | (3) | Finance 1                           |

<sup>\*</sup> Prerequisite: MGCR 271, Business Statistics, or anothervalent Statistics course appread by the ProgramAdviser.

#### Category B

9 credits selected from:

| MGCR 222    | (3) | Introduction to Oganizational Behaiour |
|-------------|-----|--|
| MGCR 271**  | (3) | Business Statistics                    |
| MGCR 293*** | (3) | Managerial Economics                   |
| MGCR 331    | (3) | Information Systems                    |
| MGCR 352    | (3) | Marketing Management 1                 |
| MGCR 382    | (3) | International Business                 |
| MGCR 472*   | (3) | Operations Management                  |

### Category C

6 credits selected from:

3-6 credits from ay 300- or 400-leel Management courses for which prerequisites been met.

0-3 credits may be from a speci cally designated course by the student's arounting f

- \* Prerequisite: MGCR 271, Business Statistics, or anotheradent Statistics course appread by the ProgramAdviser.
- \*\* 3 credits of statistics: Students who/leatalen an equialent Statistics course in anothercfulty may not count those credits/vaords the Minor; an additional 3-credit complementary course must be chosen from the course/liest abo
- \*\*\* Students who have taken an equivalent Economics course in anotheactility may not count those credits who the Minor; an additional 3-credit complementary course must be chosen from the course list.abo

Note: Students should select their Statistics course only after consulting the "Coerlap" Dection in the Exculty of Arts, the "Course Oerlap" section in the Excuty of Science, and the "Course Oerlap" section in the Desautelactility of Management to aid overlapping Statistics courses.

#### 8.7.3 Minor in Management for Economics Students

This Minor is no longervailable and has been replaced by Noties in Management (For Non-Management Students)

### 8.7.4 Minor in Management for Engineering Students

This Minor is no longervailable and has been replaced by Whiteor in Management (For Non-Management Students)

### 8.7.5 Minor in Management for Science Students

This Minor is no longervailable and has been replaced by Whiteor in Management (Fir Non-Management Students)

#### 8.7.6 Minor Marketing (For Non-Management Students) (18 credits)

The Minor Marketing consists of 18 credits of Management courses and is curred to non-Management students in the United School of Music.

This Minor is designed to pwide students with an understanding of the fundamental concepts ietimg.rkmd a framwork for applying marketing in a decision-making conte. Students will be introduced to the basic concepts in entiang. The use of marketing theory and concepts for decision making will be covered. Marketing research methods for marting decisions is introduced. Subsequently dents will be able to specialize by choosing from the list of complementary courses.

### Required Courses (9 credits)

| MGCR 352 | (3) | Marketing Management 1 |
|----------|-----|------------------------|
| MRKT 354 | (3) | Marketing Management 2 |
| MRKT 451 | (3) | Marketing Research     |

#### **Complementary Courses (9 credits)**

3 credits selected from:

| MGCR 271*                | (3) | Business Statistics               |
|--------------------------|-----|-----------------------------------|
|                          |     |                                   |
| 6 credits selected from: | :   |                                   |
| MRKT 357                 | (3) | Marketing Planning 1              |
| MRKT 365                 | (3) | New Products                      |
| MRKT 438                 | (3) | Brand Management                  |
| MRKT 452                 | (3) | Consumer Behaiour                 |
| MRKT 453                 | (3) | Advertising Management            |
| MRKT 455                 | (3) | Sales Management                  |
| MRKT 459                 | (3) | Retail Management                 |
| MRKT 461                 | (3) | Advertising Practicum             |
| MRKT 483                 | (3) | International Markting Management |

or other appropriate 300- or 400/dd MRKT courses with the 300- or 400/dd

Note: Students should select their Statistics course only after consulting the "Coerlap" Oxection in the actulty of Arts, the "Course Oxerlap" section in the Facuty of Science, and the "Course@ap" section in the Desauteladulty of Management tovaid overlapping Statistics courses.

#### 8.7.7 Minor Operations Management (For Non-Management Students) (18 credits)

Mentor: Professolf. Verter

The Minor Operations Management consists of 18 credits of Management courses and is cuterwatlyconfon-Management students in theuffties of Arts, Engineering, Science, aAgricultural & Environmental Sciences.

It provides non-Management students with the opportunity to pursue a careevolvesindecision making at the operation well-Graduates will be able to nd employment in consulting, manacturing, supply chain, distribution, retail operations, healthcare management aricbemental management for pro t and non-pro t corporationsThis Minor has been designed to vide students with an understanding of the concepts in operations management theory and practice.

### Required Courses (6 credits)

| MGCR 472 | (3) | Operations Management |
|----------|-----|-----------------------|
| MGSC 373 | (3) | Operations Research 1 |

### **Complementary Courses (12 credits)**

3 credits selected from:

| MGCR 271* | (3) | Business Statistics |
|-----------|-----|---------------------|
|-----------|-----|---------------------|

9 credits selected from:

| MGSC 372 | (3) | Advanced Business Statistics         |
|----------|-----|--------------------------------------|
| MGSC 402 | (3) | Operations Stratey                   |
| MGSC 403 | (3) | Introduction to Logistics Management |
| MGSC 405 | (3) | Quality Management                   |
| MGSC 415 | (3) | Supplier Management                  |
| MGSC 431 | (3) | Operations Analysis                  |
| MGSC 434 | (3) | Topics in Management Science 1       |

<sup>\*</sup> Students who have taken an equivalent Statistics course in anothavorulty may not count those creditavatord the Minor; an additional 3-credit complementary course must be chosen from the course listabo

| MGSC 575 | (3) | Applied Time Series Analysis Managerial Grecasting |
|----------|-----|--|
| MGSC 578 | (3) | Simulation of Management Systems                   |

or other appropriate 300- or 400/dd MGSC courses with the approx of the ProgramAdviser.

Note: Students should select their Statistics course only after consulting the "Coerlap" Dection in the Exculty of Arts, the "Course Oerlap" section in the Excuty of Science, and the "Course Oerlap" section in the Desautela Fully of Management to raid overlapping Statistics courses.

### 8.7.8 Minor in Technological Entrepreneurship for Engineering Students

Detailed information on this Minor can be found unleadulty of Engineeringsee the Technological Entrepreneuship Minorsection.

#### 8.7.9 Minor in Technological Entrepreneurship for Science Students

Detailed information on this Minor can be found un beautity of Sciencesee the ednological Entrepreneus hip for Science Students ection.

### 8.8 Majors

Major programs arevailable inAccounting, Economics, Finance, Information Systems, International Management,-Matrix gement Relations, Marketing, Mathematics, and Psychology

Because of the heier demands of Major programs, students desiring to pursue a program of this type are advised to declare their intentiginn into the beof the program. Only grades of C or better may countaite the Major requirements.

#### 8.8.1 Bachelor of Commerce (B.Com.) - Major Accounting (30 credits)

Mentors: Professors L. Goldsman, R. Cecere

This 30-credit Major is designed to meet the increased demand for accounting options within the BCom program.

Advanced Financial

### Required Courses (18 credits)

| ACCT 351 | (3) | Intermediate Financialccounting 1 |
|----------|-----|-----------------------------------|
| ACCT 352 | (3) | Intermediate Financialcounting 2  |
| ACCT 361 | (3) | Intermediate ManagemeAtcounting 1 |
| ACCT 362 | (3) | Intermediate ManagemeAtcounting 2 |
| ACCT 385 | (3) | Principles ofTaxation             |
| ACCT 455 | (3) | Development ofAccountingThought   |

#### **Complementary Courses (12 credits)**

Selected from the following:

| /sis  |
|-------|
|       |
|       |
| ation |
| atio  |

<sup>\* 3</sup> credits of Statistics: Students who/batalen an equialent Statistics course in anothactility may not count those credits/bord the Minor; an additional 3-credit complementary course must be chosen from the course tiet abo

| ACCT 477 | (3) | ExternalAuditing   |
|----------|-----|--------------------|
| ACCT 486 | (3) | BusinessTaxation 2 |

### 8.8.2 Bachelor of Commerce (B.Com.) - Major Economics for Management Students (36 credits)

Mentors: Professors Dickinson, J Kurien, and M. Chemin; Department of Economicaculity of Arts

Please consult the Economics Department website.

This Major is comprised of 36 credits of Economics courses (9 credits of which are counted as core credits).

### Required Courses (18 credits)

| ECON 230D1*  | (3) | MicroeconomicTheory          |
|--------------|-----|------------------------------|
| ECON 230D2*  | (3) | MicroeconomicTheory          |
| ECON 330D1** | (3) | Macroeconomidheory           |
| ECON 330D2** | (3) | Macroeconomidheory           |
| MGCR 271***  | (3) | <b>Business Statistics</b>   |
| MGSC 372     | (3) | Advanced Business Statistics |

<sup>\* 3</sup> of the 6 credits for Microeconomicheory exempt MGCR 293 in Core.

# **Complementary Courses (18 credits)**

Selected from other 200-, 300-, and 40@elecourses in Economics (ECON)coluding courses with numbers bwel@10.At least 6 of these 18 credits should be taken from courses with 400vleTf 1 0 0 1 67.5ubers belo

<sup>\*\* 3</sup> of the 6 credits for Macroeconomitheory exempt ECON 295 in Core.

<sup>\*\*\* 3</sup> of the 3 credits for MGCR 271 will count in Core.

| FINE 480                   | (3)   | Global Investments                 |
|----------------------------|-------|------------------------------------|
| FINE 492                   | (3)   | International Finance 2            |
| FINE 541D1                 | (1.5) | Applied Investments                |
| FINE 541D2                 | (1.5) | Applied Investments                |
| FINE 547                   | (3)   | Advanced Finance Seminar           |
|                            |       |                                    |
| The remainderif any, from: |       |                                    |
| ACCT 351                   | (3)   | Intermediate Financia Accounting 1 |
| ACCT 352                   | (3)   | Intermediate Financia Accounting 2 |
| ACCT 354                   | (3)   | Financial Statementnalysis         |
| ACCT 385                   | (3)   | Principles ofTaxation              |
|                            |       |                                    |

## 8.8.4 Bachelor of Commerce (B.Com.) - Major Information Systems (30 credits)

Real Estate Finance

(3)

This 30-credit Major prepares students for the multitude of lated career opportunities allable in industrylt employs a blend of theoretical concepts, hands-on tools, and actual case studies to train students to identify as problems and opportunities, analyzations processes, and elep and implement information systems to support the information technologies, analysis, design, and dyaplent of information systems, understanding the opportunities and challenges of web analysis, and managing resistance to Finitiated changes in ganizations.

Graduates of this program maxpect to nd employment as bsiness or systems analysts, consultants, IS quality assurance specialists, and project managers in diverse industries, including banking, insurance, maxtufing, retailing, and consulting.

### Required Courses (18 credits)

**FINE 445** 

| INSY 331 | (3) | Managing Information Technology        |
|----------|-----|--|
| INSY 333 | (3) | SystemAnalysis and Modeling            |
| INSY 341 | (3) | Developing Busines Applications        |
| INSY 432 | (3) | IT in Business                         |
| INSY 437 | (3) | Managing Data & Databases              |
| INSY 450 | (3) | Information Systems Project Management |

### **Complementary Courses (12 credits)**

## Selected from the follwing:

| BUSA 499* | (3) | CaseAnalysis and Presentation                  |
|-----------|-----|--|
| INSY 332  | (3) | Accounting Information Systems                 |
| INSY 339  | (3) | IT Consulting                                  |
| INSY 342  | (3) | EnterpriseApplications                         |
| INSY 430  | (3) | IT in Financial Marlets                        |
| INSY 431  | (3) | IT Implementation Management                   |
| INSY 434  | (3) | Topics in Information Systems 1                |
| INSY 438  | (3) | Designing and Deeloping IT                     |
| INSY 440  | (3) | E-Business                                     |
| INSY 444  | (3) | Managing Knowledge with Information Technology |
| INSY 454  | (3) | Technological Fundation for E-Commerce         |

<sup>\*</sup> Students wishing to tækBUSA 499 or a course substitution as a complementary course must seek priœalarporrothe ISArea Coordinator

### 8.8.5 Bachelor of Commerce (B.Com.) - Major International Management (48 credits)

The Major in International Management (MIM), 42-48 credits, is designed for students who wish to constries studies with greenal or thematic global studies and foreign language pro cigan [MIM] will acquaint students with the impact of managing in one of three themes:

- 1) Comparatie Global Studies
- 2) Global Politics and Economy
- 3) GlobalWell-Being and Deelopment

This Major is interdisciplinary and ingressive and includes ausiness component: 15-credit International Business concentration Study component: 27- to 33-credit Interdisciplinarilyrea of Specialization that includes an 18-credit Minor concentration outside the Manageouthyt \$\mathbb{F}\$-12 credits of language courses, and apperiential learning apperience in the form of either thange, internship or research.

Graduates will be well-suited to manage in culturallyedse enironments, to work in a speci c area of the owld, or in a wide range of global positions in business, government, multilateral opanizations, or NGOs.

### International Business Concentration Component (15 credits)

Students are required to teathe following 3-credit course:

BUSA 356 (3) Management in Global Contte

### Complementary Courses (12 credits)

Selected from the follwing:

| ACCT 356 | (3) | InternationaAccounting                        |
|----------|-----|---|
| BUSA 391 | (3) | International Business Wa                     |
| BUSA 394 | (3) | Managing inAsia                               |
| BUSA 395 | (3) | Managing in Europe                            |
| BUSA 401 | (3) | Independent Studies in International Business |
| BUSA 433 | (3) | Topics in International Business 1            |
| BUSA 481 | (3) | Managing in NorthAmerica                      |
| BUSA 493 | (3) | Global Economic Competitieness                |
| FINE 480 | (3) | Global Investments                            |
| FINE 482 | (3) | International Finance 1                       |
| FINE 492 | (3) | International Finance 2                       |
| INDR 459 | (3) | International Emploment Relations             |
| MGPO 383 | (3) | International Business Polic                  |
| MGPO 469 | (3) | Managing Globalization                        |
| MGPO 475 | (3) | Strategies for Deeloping Countries            |
| MRKT 451 | (3) | Marketing Research                            |
| MRKT 483 | (3) | International Markting Management             |
| ORGB 380 | (3) | Cross Cultural Management                     |

### Area of Study Component (18 credits)

Students choose either one minor concentration or courses from the selected list of courses from one of the threewhemes belo

#### Theme 1: Comparative Global Studies

Students can choose to study giore including Africa, East Asia, Middle East, Sout Asia, Europe, or the Americas, or seeral regions from a comparate global perspectie in Religious Studies, Political Science, Histogry Economics This option focuses on aspects of global society and culture from a social science perspecte. This theme is suitable for students whould like to work in a speci c country or gion or for students who and to work for a multinational company or government organization with global interests.

B.A. Minor Concentration in frican Studies (18 credits)

| HIST 438 | (3) | Topics in ColdWar History |
|----------|-----|---------------------------|
| JWST 240 | (3) | The Holocaust             |
|          | (3) | Contemporary Moral Issues |

\*\* Students with no prior knowledge of Arabic may choose towlevels of Arabic. Only ISLA 521 will count toward the Major and aynadditional optional credits in ISLA 522 or 523 will count as elevents.

ΛR

12 credits of language courses, at the 5000 ler lower, chosen from ONE of the following Subject Codes:

CLAS (Classics) [Modern Greek]

EAST (EastAsian) -Third and Fourth Level

FREN (French)

FRSL (French as a Second Language)

GERM (German Studies) [German]

HISP (Hispanic Studies) [Spanish, Portuguese]

\*\*\*ISLA (Middle East Studies) [Lower and Higher Intermediate 🗺 Arabic, Turkish, Urdu, Persian]

\*\*\*\*IT AL (Italian Studies) [Italian]

JWST (Jewish Studies) [Hebre, Yiddish]

RUSS (Russian) [Russian]

\*\*\* Students placed in Lwer Intermediate/rabic will complete ISLA 522D1/D2 and ISLA 523D1/D2 for a total of 12 credits.

\*\*\*\* Students wishing to rgister for ITAL 205 should do so in their rst year as this course is open only to U0 and U1 studAbt2067 is open to U0, U1, and U2 students. ATL 210, ITAL 215, and ITAL 216 can be taken by all students.

Note: Registration processes for language courses by department, us usually involve placement tests or departmental appear. Students should consult with the individual departments to ensure that ythe gister for the appropriate vel.

#### **Experiential Learning Component (0-3 credits)**

### International Exchange Component

Students complete at least one termxonhange or an international education of the BCom SQ. Credits received for courses successfully completed while abroad will count and other components of the Major in International Management as determined by the pxolgramgée adviser

OR

## Internship Component

Students may complete a 3-credit internship as part of the internship will consist of a minimum of 150 hours of the orea period of 8-12 weeks at an appured host institution. The institution should be located eithere ose as or has an international focus. Major in International Management students who are enrolled in minor concentrations in the program of a the students who are enrolled in minor concentrations in the students who are enrolled in minor concentrations in the students of a transfer of the students who are enrolled in minor concentrations in the students of the students who are enrolled in minor concentrations in the students of the st

BUSA 497 (3) Internship in International Business

OR

### **Research Component**

BUSA 401 (3) Independent Studies in International Business

NOTE: There are CGAP requirements for sechanges and internship courses. Students without the minimum @GHI rement must consult the Major in International Management Must be a removed in the BCom of ce to arrange for an altermenti

### 8.8.6 Bachelor of Commerce (B.Com.) - Major Labour-Management Relations (30 credits)

Mentor: Professor R. Hebdon

This 30-credit Major provides students with a general understanding of abbents affecting employer-employee relations, including labour unions and sa that regulate the employment relationship. It is interal to the practice of human resource management, particularly in a union ized reaching.

In addition to giving students a foundation inarious aspects of labour relations and labour etarkhis program produces understanding of federal and provincial labour legislation, training in collectic bagaining, the administration of trade union contracts, handling of agrices and preparation for participation in arbitration proceedings, awief human resources, and problems and planning on the macto le

(Currently under reision)

## Required Courses (30 credits)

| INDR 294 | (3) | Introduction to LabouManagement Relations |
|----------|-----|---|
| INDR 449 | (3) | Occupational Health and Safety            |
| INDR 459 | (3) | International Employment Relations        |
| INDR 492 | (3) | Globalization and Labour Polic            |
| INDR 494 | (3) | Labour Law                                |
| INDR 495 | (3) | Labour Relations: Public Sector           |
| INDR 496 | (3) | Collective Bargaining                     |
| INDR 497 | (3) | ContractAdministration                    |

## 8.8.7 Bachelor of Commerce (B.Com.) - Major Marketing (30 credits)

Mentors: Professors M.S. Jo, Mukherjee

This 30-credit Major is designed to pride students with a strong background in retiring to prepare them for the wideriety of marketing careers available. The Major is most appropriate for those students seeking a career in brand management; is to be substituted and business-to-besiness marketing.

## **Required Courses (15 credits)**

| MRKT 354 | (3) | Marketing Management 2 |
|----------|-----|------------------------|
| MRKT 357 | (3) | Marketing Planning 1   |
| MRKT 451 | (3) | Marketing Research     |
| MRKT 452 | (3) | Consumer Behaiour      |
| MRKT 453 | (3) | Advertising Management |

# **Complementary Courses (15 credits)**

Five courses selected from:

| BUSA 464 | (3) | Management of Small Enterprises |
|----------|-----|---------------------------------|
| MRKT 351 | (3) | Marketing and Society           |
| MRKT 355 | (3) | Services Markting               |

| MATH 222  | (3) | Calculus 3                      |
|-----------|-----|---------------------------------|
| MATH 235  | (3) | Algebra 1                       |
| MATH 236  | (3) | Algebra 2                       |
| MATH 242  | (3) | Analysis 1                      |
| MATH 243  | (3) | Analysis 2                      |
| MATH 314  | (3) | Advanced Calculus               |
| MATH 315  | (3) | Ordinary Differential Equations |
| MATH 323  | (3) | Probability                     |
| MATH 324* | (3) | Statistics                      |
| MGSC 373  | (3) | Operations Research 1           |

 $<sup>^{\</sup>star}$  Credits for MATH 324 are counted toard Management Core, where the place MGCR 271.

# **Complementary Courses (9 credits)**

6 credits selected from:

MATH 204\*\* (3) Principles of Statistics 2
MATH 316 (3) Complex Variables

| PSYC 215 | (3) | Social Psychology                 |
|----------|-----|-----------------------------------|
| PSYC 301 | (3) | Animal Learning &Theory           |
| PSYC 333 | (3) | Personality and Social Psychology |

# **Complementary Courses (18 credits)**

12 credits selected from:

| PSYC 211 | (3) | Introductory Behaioural Neuroscience      |
|----------|-----|---|
| PSYC 212 | (3) | Perception                                |
| PSYC 310 | (3) | Intelligence                              |
| PSYC 328 | (3) | Health Psychology                         |
| PSYC 331 | (3) | Inter-Group Relations                     |
| PSYC 332 | (3) | Introduction to Personality               |
| PSYC 340 | (3) | Psychology of Language                    |
| PSYC 341 | (3) | The Psychology of Bilingualism            |
| PSYC 351 | (3) | Research Methods in Social Psychology     |
| PSYC 352 | (3) | Cognitive Psychology Laboratory           |
| PSYC 403 | (3) | Modern Psychology in Historical Perspeeti |
| PSYC 406 | (3) | PsychologicaTests                         |
| PSYC 408 | (3) | Principles of Cognitie Behaviour Therapy  |
| PSYC 451 | (3) | Human Factors Research affechniques       |
| PSYC 471 | (3) | Human Motivation                          |
| PSYC 473 | (3) | Social Cognition and the Self             |
| PSYC 474 | (3) | Interpersonal Relationships               |
| PSYC 510 | (3) | StatisticalAnalysis ofTests               |
| PSYC 535 | (3) | AdvancedTopics in Social Psychology       |

AND 6 credits taken in one of the following two options:

# **Organizational Psychology Option**

6 credits selected from:

| INDR 294 | (3) | Introduction to LabouManagement Relations |
|----------|-----|---|
| ORGB 321 | (3) | Leadership                                |
| ORGB 325 | (3) | Negotiations and Con ict Resolution       |
| ORGB 380 | (3) | Cross Cultural Management                 |
| ORGB 409 | (3) | Organizational Research Methods           |
| ORGB 420 | (3) | Managing OganizationalTeams               |
| ORGB 421 | (3) | Managing Oganizational Change             |
| ORGB 423 | (3) | Human Resources Management                |
| ORGB 434 | (3) | Topics in Oganizational Behaiour 1        |
| ORGB 435 | (3) | Women as Global Leaders and Managers      |

OR

# **Consumer Psychology Option**

6 credits selected from:

| MRKT 451 | (3) | Marketing Research     |
|----------|-----|------------------------|
| MRKT 452 | (3) | Consumer Behaiour      |
| MRKT 453 | (3) | Advertising Management |

# 8.8.10 Bachelor of Commerce (B.Com.) - Major Concentration Statistics for Management Students (39 credits)

Mentor: Professor R. Steele; Department of Mathematics and StatisticstyFof Science

This program is comprised of 39 credits.

Students entering the Major concentration in Statistics are normally tend to have completed MATH 133, MATH 140, and MATH 141 or their equialents. Otherwise the will be required to make up any deciencies in these courses and above the 39 credits required by the program. Th04ts.

#### 8.9 Honours

An Honours program isvailable in Economics and investment Management. Joint Honours programs value in Economics and Economics and Finance.

The difference between the Honours and Major programs is not one of quantial there of quality the Honours program virolving study in greater depth. Students normally gester for the Honours programs in Udt special arrangements may be made for students wishing to enter the program of U2.

Graduation with an Honours standing normally requires a minimumACCER.00 and anværage of 3.00 in the speci ed courses of the Honours programs, although academic units may set higher requirements for their program? [64Pminimum grade acceptable in an Honours course is B-, although academic units may set a higher requirement for grades in their program.

Honours students who satisfy the 6-credit Statistics requirement by taking MGCR 271 and MGSC 372 (or ECON 227D1 & D2) must complete ECON 468 and ECON 469 to ful I the program requirements in Economics for the world programs: Honours in Economics for Management Students, Joint Honours in Economics and Accounting, and Joint Honours in Economics and Finance.

### 8.9.1 Bachelor of Commerce (B.Com.) - Honours Economics (42 credits)

Mentors in Economics: Professors M. Sinitsyn, E. Strumpf, and J-M Dufour; Department of Economitts, offArts

Please consult the Economics Department website at: http://www.ca/economics.

This program is comprised of 42 credits of Honours Economics courses (9 credits of which are counted as core credits). Graduation with an Honours stand requires a minimum CGPof 3.00 and a minimum program 6 of 3.00.

Calculus 1 and 2 are required for entering this Honours program. Please see section "120-credit program, Freshman cotions'efdisaribetailed explanation regarding Calculus 1 and 2. It is also important to check on its Statistics requirements, which are listed on the Department's website at: http://www.mcgill.ca/economics.

### Required Courses (27 credits)

| ECON 250D1*   | (3) | Introduction to Economitheory: Honours |
|---------------|-----|--|
| ECON 250D2*   | (3) | Introduction to Economitheory: Honours |
| ECON 257D1**  | (3) | Economic Statistics - Honours          |
| ECON 257D2**  | (3) | Economic Statistics - Honours          |
| ECON 352D1*** | (3) | Macroeconomics - Honours               |
| ECON 352D2*** | (3) | Macroeconomics - Honours               |
| ECON 450D1    | (3) | Advanced Economitheory - Honours       |
| ECON 450D2    | (3) | Advanced Economitheory - Honours       |
| ECON 468      | (3) | Econometrics 1 - Honours               |

<sup>\* 3</sup> of the 6 credits for ECON 250D1/D2empt MGCR 293 in Management Core.

## Complementary Courses (15 credits)

3 credits from the follwing:

| ECON 460 | (3) | History of Thought 1 - Honours |
|----------|-----|--------------------------------|
| ECON 461 | (3) | History of Thought 2 - Honours |
| ECON 469 | (3) | Econometrics 2 - Honours       |

and 12 credits of Economics courses at the 300, 400, or well paper wed by an Honours advised ormally at least 9 of the 12 will be at the 400 or 500 level.

Note: Honours students are not permitted toister for general Economics courses where an Honours course in the same felicits of

### 8.9.2 Bachelor of Commerce (B.Com.) - Honours Investment Management (45 credits)

Mentors: Professors J. Ericsson and K. Lester

<sup>\*\* 3</sup> of the 6 credits for ECON 257D1/D2 empt MGCR 271 in Management Core.

<sup>\*\*\* 3</sup> of the 6 credits for ECON 352D1/D2xempt ECON 295 in Management Core.

The B.Com. Honours trestment Management prepares students for a career in nancial asset management, either side with extining with active portfolio allocation or on the sell-side proving for brokerage rms. The program gies students a rigorous training in accounting, statistics, and nance. The program enables students to analyze nancial statements, perform construct efficient portfolios with appropriate risk profes, and manage risk using dynamic trading strates and deviative instruments.

Students must maintain a minimum O'Goff 3.00 and maintain a minimum program AGoff 3.0. A grade of B- or better must be achied in all courses counted toward this program. Students who do not satisfy all the requirements of the Honours program may wat the landautor in Finance.

The B.Com. Honours trestment Management is a limited enrolment program and is by application only for students entering their Holi2ayteraission requirements, please refer to the website or contact the BCom Stuffterst Of ce.

### Required Courses (45 credits)

| ACCT 354 | (3) | Financial Statementalysis                        |
|----------|-----|--|
| ACCT 452 | (3) | Financial Reporting/aluation                     |
| FINE 342 | (3) | Finance 2  |
| FINE 440 | (3) | Honours Investment Management Research Project 1 |
| FINE 441 | (3) | Investment Management                            |
| FINE 443 | (3) | Applied Corporate Finance                        |
| FINE 448 | (3) | Financial Derivatives                            |
| FINE 449 | (3) | Market Risk Models                               |
| FINE 450 | (3) | Honours Investment Management Research Project 2 |
| FINE 451 | (3) | Fixed IncomeAnalysis                             |
| FINE 455 | (3) | Alternative Investments                          |
| FINE 480 | (3) | Global Investments                               |
| FINE 482 | (3) | International Finance 1                          |
| FINE 541 | (3) | Applied Investments                              |
| MGSC 372 | (3) | Advanced Business Statistics                     |

### 8.9.3 Bachelor of Commerce (B.Com.) - Joint Honours Economics and Accounting (54 credits)

Mentor in Accounting: Professor. Pevy

Mentor in Economics: Professors M. Sinitsyn, E. Strumpf and J-M Dufour; Department of Economics, 67Arts

Please consult the Economics Department website.

The B.Com. Joint Honours in Economics & requires the completion of 30 speci ed credits of Honours courses listed in the Economics Honours Program (9 credits of which are counted as core credits) and 24 speci ed credits from ting. This program is designed to taked antage of both McGill's Accounting and Economics cours & produce a student who is well trained in the sectom plementary areas.

Calculus 1 and 2 are required for entering this Honours program. Please consult the "120-credit program, Freshman outionse stissuition for a detailed explanation regarding Calculus 1 and 2. It is also important to check on its statistics requirements, which are listed on the Department's website.

To earn the Joint Honours in Economics Acadounting designation, students must maintain a minimum ACC BB.00 and maintain a minimum program GPA of 3.00. Students must achieve grade of B- or better in Alcounting courses.

### Required Courses (39 credits)

| ACCT 351     | (3) | Intermediate Financialccounting 1               |
|--------------|-----|---|
| ACCT 352     | (3) | Intermediate Financialccounting 2               |
| ACCT 361     | (3) | Intermediate ManagemeAccounting 1               |
| ACCT 455     | (3) | Development of Accounting Thought               |
| ECON 250D1*  | (3) | Introduction to Economi <b>₹</b> heory: Honours |
| ECON 250D2*  | (3) | Introduction to Economi <b>₹</b> heory: Honours |
| ECON 257D1** | (3) | Economic Statistics - Honours                   |
| ECON 257D2** | (3) | Economic Statistics - Honours                   |

| ECON 352D1*** | (3) | Macroeconomics - Honours         |
|---------------|-----|----------------------------------|
| ECON 352D2*** | (3) | Macroeconomics - Honours         |
| ECON 450D1    | (3) | Advanced Economi€heory - Honours |
| ECON 450D2    | (3) | Advanced Economi€heory - Honours |
| ECON 468      | (3) | Econometrics 1 - Honours         |

<sup>\* 3</sup> of the 6 credits for ECON 250D1/D2empt MGCR 293 in Management Core.

### **Complementary Courses (15 credits)**

3 credits from the follwing:

| ECON 460 | (3) | History of Thought 1 - Honours |
|----------|-----|--------------------------------|
| ECON 461 | (3) | History of Thought 2 - Honours |
| ECON 469 | (3) | Econometrics 2 - Honours       |

### 12 credits from the following:

| ACCT 354 | (3) | Financial StatemerAtnalysis       |
|----------|-----|-----------------------------------|
| ACCT 362 | (3) | Intermediate ManagemeAccounting 2 |
| ACCT 385 | (3) | Principles ofTaxation             |
| ACCT 452 | (3) | Financial Reporting/aluation      |
| ACCT 453 | (3) | Advanced Financia Accounting      |
| ACCT 463 | (3) | Advanced ManagemeAtccounting      |
| ACCT 475 | (3) | Principles of Auditing            |
| ACCT 486 | (3) | BusinessTaxation 2                |

## 8.9.4 Bachelor of Commerce (B.Com.) - Joint Honours Economics and Finance (54 credits)

Mentors in Economics: Professors M. Sinitsyn, E. Strumpf, and J-M Dufour; Department of Economitts, off Arts

Mentors in Finance: Professors L. Barras, M. BordyA. Malkhozov, and S. Betermier

International Stream Mentor: ProfessorDurnev

Finance Case Competition Mentors: Professors M. Chaudhurly. ath Pietro

Please consult the Economics department website.

The B.Com. Joint Honours in Economics and Finance requires the completion of 30 credits of Honours Economics courses (9 credits of which are count as core credits) and 24 credits in Finantes program is designed to talk dantage of both McGill's Finance and Economics course to produce a student who is well trained in these two mplementary areas.

Calculus 1 and 2 are required for entering this Honours program. Please consult the section "120-credit program, Freshman orions' dois trailed explanation regarding Calculus 1 and 2. It is also important to check on its statistics requirements, which are listed on the Department's website at http://www.mcgill.ca/economics.

To earn the Honours in Economics and Finance designation, students must maintain a minirAum 300P and maintain a minimum program/GF 3.00. Students must achieva grade of B- or better in all Finance courses.

### Required Courses (39 credits)

| ECON 250D1*  | (3) | Introduction to Economitheory: Honours |
|--------------|-----|--|
| ECON 250D2*  | (3) | Introduction to Economitheory: Honours |
| ECON 257D1** | (3) | Economic Statistics - Honours          |
| FCON 257D2** | (3) | Economic Statistics - Honours          |

<sup>\*\* 3</sup> of the 6 credits for ECON 257D1/D2kempt MGCR 271 in Management Core.

<sup>\*\*\* 3</sup> of the 6 credits for ECON 352D1/D2xempt ECON 295 in Management Core.

| ECON 352D1*** | (3) | Macroeconomics - Honours                  |
|---------------|-----|---|
| ECON 352D2*** | (3) | Macroeconomics - Honours                  |
| ECON 450D1    | (3) | Advanced Economi <b>c</b> heory - Honours |
| ECON 450D2    | (3) | Advanced Economi <b>c</b> heory - Honours |
| ECON 468      | (3) | Econometrics 1 - Honours                  |
| FINE 342      | (3) | Finance 2                                 |
| FINE 441      | (3) | Investment Management                     |
| FINE 443      | (3) | Applied Corporate Finance                 |
| FINE 547      | (3) | Advanced Finance Seminar                  |

<sup>\* 3</sup> of the 6 credits for ECON 250D1/D2empt MGCR 293 in Management Core.

# **Complementary Courses (15 credits)**

3 credits from the follwing:

| ECON 460 | (3) | History of Thought 1 - Honours |
|----------|-----|--------------------------------|
| ECON 461 | (3) | History of Thought 2 - Honours |
| ECON 469 | (3) | Econometrics 2 - Honours       |

## 12 credits from the following:

| FINE 434   | (3)   | Topics in Finance 1     |
|------------|-------|-------------------------|
| FINE 448   | (3)   | Financial Dervatives    |
| FINE 449   | (3)   | Market Risk Models      |
| FINE 451   | (3)   | Fixed IncomeAnalysis    |
| FINE 480   | (3)   | Global Investments      |
| FINE 482   | (3)   | International Finance 1 |
| FINE 492   | (3)   | International Finance 2 |
| FINE 541D1 | (1.5) | Applied Investments     |
| FINE 541D2 | (1.5) | Applied Investments     |

# 9 Academic Staff

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Barras, Laurent; B.B.S., M.E.F

<sup>\*\* 3</sup> of the 6 credits for ECON 257D1/D2xempt MGCR 271 in Management Core.

<sup>\*\*\* 3</sup> of the 6 credits for ECON 352D1/D2xempt ECON 295 in Management Core.

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