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This publication provides guidance to prospects, applicants, students, faculty and staff.

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# Publication Infrmation

Published by

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8.8.5

The BCom Student Affairs Office of the Desautels Faculty of Management and the office of the Director, BCom Program are located in the Samuel Bronfman Building, Room 110. The BCom Student Affairs Office serves all students taking undergraduate Management courses.

4.2 Administrative Officer s

# Da

Morty Yalovsky (Interim) (

# 6.4 Academic Ad vising

If you are entering the Desautels Faculty of Management for the first time, you are required to attend an **Ohi Aisa** during the last week of August, at which the staff from the BCom Student Affairs Office provide information on all aspects of the BCom program. If you have had difficulty registering for your courses, and have not contacted the BCom Office to resolve your issues, you will have the opportunity to resolve your problems after this session. For a detailed description of advising and registration procedures, you should refer to *section 6.5: Registration*; the website for newly admitted undergraduate students at *www.mcgill.ca/newstudents*; as well as the BCom website at *www.mcgill.ca/desautels/programs/bcom*.

It is not advisable to wait until August to resolve registration issues due to limited course enrolment.

Academic advising for all returning students takes place in February and March for the upcoming academic year. "Drop-in" advising is available in the *BCom Student Affairs Office*:

- from mid-August until the end of the add/drop period in the **Fim**
- from the beginning of January until the end of the add/drop period in the With

Appointments to discuss programs of study with student advisers may be made as soon as the add/drop period ends in September and then again in January. In February or March, an Information Session takes place that helps you to select a course of study for specialization. In April, as a student continuing in the BCom program, you will plan your studies for the following year using the requirements as listed in the eCalendar or in the Degree Evaluation Module available through Minerva, as a guide to your course selection. Advice is available at the *BCom Student Affairs Office* 

# 6.6 Course Overlap

You will not receive credit toward your degree for any course that overlaps in content with a course taken for credit at McGill, CEGEP, or another university; advanced placement exams; Advanced Level results; International Baccalaureate Diploma; or French Baccalaureate Diploma.

It is your responsibility to consult with the BCom Student Affairs Office as to whether or not credit can be obtained and to be aware of exclusion clauses specified in the course descriptions in this publication. Please refer to www.mcgill.ca/students/courses/plan/transfer for specific information about Advanced Standing credits and McGill course exemptions.

Criff Sin

- All courses are approved, subject to section 6.6: Course Overlap and the above notes, with a maximum of 6 credits approved in CEAP, CEEN, CEGL, CESL, and EDEC (combined), or SWRK (approved courses only). ECON 208 and ECON 209 atk **a** for credit within the BCom program.

#### Cisii

- A maximum of 6 credits are approved from the language courses offered; no credit will be granted for other SCS courses with subject codes beginning with a "C," such as CCTR or CMIS.

#### Eä

- A maximum 6 credits are approved from the following subject codes (combined): EDEA 201, EDEA 204, EDEA 205, EDEA 206, EDEA 304, EDEA 305, EDEA 307, EDEA 496, EDEA 497; EDEC 200, EDEC 202, EDEC 208, EDEC 236, EDEC 239, EDEC 241, EDEC 242, EDEC 247, EDEC 248, EDEC 260, EDEC 261, EDEC 305, EDEC 308, EDEC 309, EDEC 403; EDEE 325; EDEM 220; EDES 366; EDKP 205, EDKP 206, EDKP 261, EDKP 292, EDKP 293, EDKP 330, EDKP 391, EDKP 395, EDKP 566; EDPC 510; EDPE 377.

- No courses are approved from subject codes EDET, EDFC, EDFE, or EDSL.

# Eġ

- Most courses in subject codes ARCH, CHEE, CIVE, ECSE, MECH, MIME, URBP with approval of an adviser.

- No courses are approved from subject codes FACC or MPMC.

- The following courses are not approved: CHEE 291, CHEE 360, CHEE 462; CIVE 210, CIVE 432; ECSE 443; MECH 201, MECH 260, MECH 262, MECH 289; MIME 202, MIME 221, MIME 280, MIME 290, MIME 291, MIME 380, MIME 392, MIME 480, MIME 481, MIME 494.

#### ShiEn iv ten

- All courses are approved.

#### Mia :

- MUPD 200 and MUPD 201 as well as all courses are approved in subject codes MUGT, MUHL, MUMT, MUPP, MUSR, MUTH, and MUAR (taught by Arts). MUPD 204 is not approved for credits.

- A maximum of 6 credits is approved from the following (combined): MUCO, MUCT, MUEN, MUIN, MUIT, MUJZ, MUPG, and MUSP.

#### RISH

- All courses are approved.

#### Sie

- All courses are approved, subject to section 6.6: Course Overlap and the above Note 1, except COMP 102 and COMP 189; MATH 111, MATH 112, MATH 122, MATH 123, MATH 133, MATH 139, MATH 140, MATH 141, MATH 150, MATH 151, MATH 203, and MATH 204. - A maximum of 6 credits may be taken from the World of Chemistry courses CHEM 180, CHEM 181, CHEM 182, CHEM 183.

#### 6.8.2 Electives

Subject to the requirements and restrictions for non-Management electives as outlined above, all remaining elective credits may be taken in any faculty, Management or otherwise.

#### 6.9 Academic Standing

Academic Standing is based primarily on your cumulative grade point average (CGPA), but may also be affected by your term grade point average (TGPA). Academic Standing is assessed in January for the Fall term, in May for the Winter term, and in September for the Summer term; this determines whether you will be allowed to continue your studies in the next term and whether any conditions will be attached to your registration.

Decisions about Academic Standing in the Fall term are based only on grades that are available in January. Grades for courses in which you have deferred examinations and Fall-term grades for courses that span the Fall and Winter terms do not affect your Academic Standing for the Fall term, even though they will ultimately affect your Fall TGPA. Therefore, Academic Standings for the Fall term are designated as "Interim." Interim." e **ANN** nr ∦6∰4 晶 diff æ



#### 6.9.2 Probationar y/Interim Pr obationar y Standing

If you are in Probationary Standing, you may continue in your program, but must carry a reduced load (maximum 14 credits per term) and raise your TGPA and CGPA to return to Satisfactory Standing (see above). You must see your student adviser to discuss your course selection.

If you are in Interim Probationary Standing, you may continue in your program, but should evaluate your course load and reduce it as appropriate. You are strongly advised to consult with your student adviser, before the withdrawal deadlines, about your course selection for the Winter term.

- If you were previously in Satisfactory Standing, you will be placed in Probationary Standing if your CGPA falls between 1.50 and 1.99.
- If you were previously in Probationary Standing, you will remain in Probationary Standing if your CGPA falls between 1.50 and 1.99 and your TGPA is 2.50 or higher (although the TGPA requirement will not apply to the Summer term).
- If you were previously in Interim Unsatisfactory Standing, you will be placed in Probationary Standing if your CGPA falls between 1.50 and 1.99 and your TGPA is 2.50 or higher.
- If you were previously in Unsatisfactory Standing and you were readmitted to the BCom program by the Academic Director, you will be placed in Probationary Standing if your CGPA is lower than 2.00. To remain in the program, you must satisfy the relevant conditions specified in your letter of readmission.

#### 6.9.3 Unsatisfactor y Readmitted Standing

If you were previously in Unsatisfactory Standing and you were readmitted to the BCom program by the Academic Director, you will have your Standing changed to Unsatisfactory Readmitted Standing. You course load is specified in your letter of readmission, as are the conditions you must meet to be allowed to continue in your program. You should see your student adviser to discuss your course selection.

#### 6.9.4 Unsatisfactor y/Interim Unsatisfactor y Standing

If you are in Interim Unsatisfactory Standing, you may continue in your program, but should evaluate your course load and reduce it as appropriate. You must see a student adviser, before the withdrawal deadlines, about your course selection for the Winter term.

If you are in Unsatisfactory Standing, you have failed to meet the minimum standards set by the Faculty. You may not continue in your program, and your registration will be cancelled.

Appeals for readmission by students in Unsatisfactory Standing should be addressed to the Academic Director, BCom program, no later than July 15 for readmission to the Fall term and November 15 for the Winter term. Readmission will be considered only when proof of extenuating circumstances that affected academic performance can be provided (i.e., medical or other documentation) along with reassurances of future improvement. If you are in Unsatisfactory Standing for the second time, you must withdraw permanently.

- You will be placed in Unsatisfactory Standing (Winter or Summer term) or Interim Unsatisfactory Standing (Fall term) if your CGPA falls or remains below 1.50.
- If you were previously in Probationary, Unsatisfactory Readmitted, or Interim Unsatisfactory Standing, you will be placed in Unsatisfactory Standing if your TGPA falls below 2.50 and your CGPA is below 2.00.
- If you were previously in Unsatisfactory Standing and you were readmitted to the BCom program by the Academic Director, and you have not at least satisfied the conditions to attain Probationary Standing that were specified in your letter of readmission, you will be placed in Unsatisfactory Standing.

### 6.9.5 Incomplete Standings

- Standing awaits deferred exam;
- Standing Incomplete.

If you have an Incomplete Standing in the Winter or Summer term, you may register for the Fall term, but your Standing must be resolved by the end of the add/drop period for that term. If your Incomplete Standing changes to Satisfactory, Probationary, or Interim Unsatisfactory Standing, you may continue in the program. If your Standing changes to Unsatisfactory Standing, you may not continue in your program, and your registration will be cancelled.

If your Standing changes to Unsatisfactory and you wish to ask for permission to continue in your program, you must meet with Angela Blasi or Ivana Cacciotti as soon as you are placed in Unsatisfactory Standing. Readmission will be considered only when proof of extenuating circumstances that affected academic performance can be provided (i.e., medical or other documentation) along with reassurances of future improvement.

### 6.10 Time and Credit Limit f or Completion of the BCom Degree

If you need 90 or fewer credits to complete your daaiG Tm4 1 67.5.006, al(wer5 feyoun 157.462 335.0 0.3n of the BCom Decomplete.) TjTnt4 Tm(actory) Tj1 0 0 1 333.7

In a case where you feel that an error has been made in arriving at the final grade, a *Verification of Grade Application* must be completed in the BCom Student Affairs Office, requesting the instructor to carry out a detailed check that all questions have been marked, and that the final grade has been computed correctly on the basis of the term work, final examination, etc. However, during the course of the term, any requests to have term work re-evaluated should initially be made directly to the instructor.

The Desautels Faculty of Management recognizes two types of rereads or reassessments:

- reread of coursework (term papers, mid-terms, assignments, quizzes, etc.)
- reread of a final exam

In both cases, rather than recorrect the work and then grade it as they would have done themselves, reviewers assess the appropriateness of the original grade based, for example, on the application of the grading key to the student's work. If a grade is deemed unfair, it is changed, whether the new grade is higher or lower than the original, i.e., the reviewer's grade takes precedence over the original grade.

# 7.2.1 Reread of Cour sework

You may apply to the BCom Student Affairs Office for rereads of written coursework. You are assessed a fee for such rereads; consult the Student Accounts *website* for specific fee amounts. Requests for rereads involving group work require the consent of all members of the group, but only one reread fee will be assessed. It is strongly recommended that you consult with the instructor of the course before requesting a reread of coursework. Requests for rereads must be made within 10 working days of the date of return of the graded materials. Reassessments should normally be completed within 20 working days of the request.

## 7.2.2 Rereads of Final Exams

These rereads are administered by the BCom Student Affairs Office. You must apply in writing to the BCom Student Affairs Office by March 31 for courses in the Fall term and by September 30 for courses in the Winter or Summer terms (these deadlines are strictly enforced, and no requests will be accepted past them). You are assessed a fee for such rereads; consult the Student Accounts *website* for specific fee amounts. It is strongly recommended, but not required, that you consult with the instructor of the course before requesting a reread of a final exam.

Reassessments and rereads in courses outside the Desautels Faculty of Management are subject to the deadlines, rules, and regulations of the relevant faculty.

Awards and Honorar y Designations: Honour s and Fir

- Commerce '55 Scholarships
- Danny and Monica Gold Award for Academic Excellence
- Dr. Alex Paterson Scholarship
- Great-West Life & London Life Scholarship
- HSBC Bank Canada Management Awards
- HSBC Women in Business Leadership Award
- Hyman Herbert Stein Award
- James Hartt Schurman Memorial Award
- Laurentian Bank Scholarships
- Marcel A. Desautels BCom Scholarship
- · Paul-Herv Desrosiers Scholarship in Entrepreneurial Studies
- Rio Tinto Alcan Richard Evans International Exchange Award
- Sheila Wellington BMO Financial Group Awards
- Shirin Yeganegi Memorial Scholarship
- Stephen S. Goldbloom Memorial Prize (please note that this is the only award that requires an application for a graduating student)

For these, the Undergraduate Scholarships Committee welcomes applications and recommendations, substantiated by curriculum vitae, from individual students, student groups, and clubs. Such information should be forwarded to *scholarship.mgmt@mcgill.ca*. A minimum of 27 graded credits for the year, excluding the Summer term (14 credits in one term) must have been completed in the year to be eligible. If a student is on exchange for one term, then a minimum of 14 credits must be taken in the term at McGill, in order to be eligible for awards.

# 8 Overview of Programs Off ered by the Desautels F aculty of Mana gement

# Ove inPr

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section 8.3: 120-Credit Program, Freshman Course Distribution section 8.4: Management Core section 8.5: Concentrations (General Management Major) section 8.6: Minors for Management Students section 8.7: Minors for Non-Management Students section 8.8: Majors section 8.9: Honours

#### 8.1

BCom Program Credit Structure: General Mana gement Program (Concentrations)

2 Ch		90 r. il	120 c il
Freshman Requirements		0	21
Core		36	36
2 Concentrations		30	30
Non-Mgmt Electives		6	9
Electives		18	24
Total		90	120
1 Ctt& 1 Mi(18* o24 c	<u>ji</u>	90 c M	120 c à
Freshman Requirements		0	21
			36

1 Ctat& 1 Mi(18* n24 r	ji ji	90 c il	120 r il
1 Minor (18* or 24 credits)		18* or 24	18* or 24
Electives		21* or 15	30* or 24
Total		90	120

## Ch

- Accounting
- Entrepreneurship
- Finance
- Information Systems Digital Innovation
- Information Systems IT for Business
- International Business
- Labour-Management Relations and Human Resources
- Managing for Sustainability
- Marketing
- Operations Management
- Organizational Behaviour
- Strategic Management

## 8.1.1 Minor s/Minor Concentrations f or Mana gement Students

Although only the Mathematics and Statistics Minors are outlined in this section, a wide variety of programs are available as listed in the sections for the Faculties of Arts and Science. Popular choices include Anthropology, Canadian Studies, Computer Science, English – Literature, Environmental Studies, Geological Sciences, German, History, International Development, Political Science, Women's Studies, etc. Students interested in the Minor in Economics must see an adviser in the BCom Student Affairs Office for Faculty approval.

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# 8.2 BCom Program Credit Structure: Major or Honour s Programs

MjiMan	90 r. il	120 r il
Freshman Requirements	0	21
Core	36	36
Major	30	30
Non-Mgmt Electives	6	9
Electives	18	24
Total	90	120
MjCliMhSk	90 c il	120 c il
Math Freshman Requirements: MATH 140, MATH 141, & MATH 133	0	10
Freshman Requirements	0	20
Core	33	33
Major	39	39
Electives	18	18
Total	90	120
MjjEan	90 r. il	120 r il
Freshman Requirements	0	21
Core*	27	27
Major**	36	36
Electives	27	36

MjiEin	90 с <b>і</b>	120 c il
Total	90	120

\* MGCR 271 Business Statistics is counted toward the 36 credits of the Major, not core.

\*\* MGCR 293 & ECON 295 in core are exempted by the required ECON courses within the Major.

Mjila	iMgn	90 c il	120 r il
Freshman Re	equirements	0	21
Core		36	36
International	Business Concentration Component	15	15
Area of Stud	y Component: Minor Concentration	18	18
Language Co	omponent	9-12	9-12
Experiential	Learning Component *	0-3	0-3
Electives		9-12	18-21
Total		90	120

\* Going on exchange grants the credits for the approved courses taken abroad; it does not grant an additional 3 credits.

MjiMig 15.	90 c til	120 c il
Freshman Requirements	0	21
Core	36	36
Major	39	39
Electives	15	24
Total	90	120
HaiEan	90 c il	120 c il
Math Freshman Requirements: MATH 140, MATH 141, & MATH 133	0	10
Math Freshman Requirements: MATH 140, MATH 141, & MATH 133 Freshman Requirements	0 0	
		10
Freshman Requirements	0	10 20
Freshman Requirements Core*	0 27	10 20 27

\* MGCR 271, MGCR 293, & ECON 295 in core are exempted by the required ECON courses within 578.14 dim (n) 101 rg0.9804 0101 rg0.9804 0Tj578.8431 RGET4

JitHaiEiz& Find	itHain	90 c il	120 c il	
Eind Aig				
			10	

Course listings can be found at the Desautels Faculty of Management's website at: www.mcgill.ca/desautels/programs/bcom/academics/programstructure/120-credit-program.

# **UD Et veCa** (9 credits)

b

All Electives are subject to the restrictions for non-Management electives.

# Profi

1. Students with credit/exemption for MATH 140 are exempt from MATH 122. However, MATH 122 does not exempt students required to take MATH

- replace MGCR 271 with ECON 257D1/D2
- •

Selected from the following:

FINE 434	(3)	Topics in Finance 1
FINE 442	(3)	Capital Markets and Institutions
FINE 445	(3)	Real Estate Finance
FINE 448	(3)	Financial Derivatives
FINE 449	(3)	Market Risk Models
FINE 451	(3)	Fixed Income Analysis
FINE 480	(3)	Global Investments
FINE 482	(3)	International Finance 1
FINE 492	(3)	International Finance 2
FINE 541N1	(1.5)	Applied Investments
FINE 541N2	(1.5)	Applied Investments
FINE 547	(3)	Advanced Finance Seminar

Bachelor of Commer ce (B.Com.) D Concentration in Inf ormation Systems; Digital Inno

The IS Concentration - IT for Business option is flexible and represents an ideal complement to the majors and concentrations of other areas, as information technology (IT) has the capacity to improve business and to transform industries. The IT for Business option emphasizes the importance of the interrelationships across technology, management, and strategy.

The objective is to prepare students to be effective leaders, users, and managers of IT in today's economy. Students of the IT for Business option are well positioned to participate in IT-driven changes that continue to affect knowledge work, business processes, organizational design, and the operation of markets and industries. IT of

BUSA 493	(3)	Global Economic Competitiveness
FINE 480	(3)	Global Investments
FINE 482	(3)	International Finance 1
FINE 492	(3)	International Finance 2
INDR 459	(3)	International Employment Relations
MGPO 383	(3)	International Business Policy
MGPO 435	(3)	International Business History
MGPO 469	(3)	Managing Globalization
MGPO 475	(3)	Strategies for Developing Countries
MRKT 451	(3)	Marketing Research
MRKT 483	(3)	International Marketing Management
ORGB 380	(3)	Cross Cultural Management

8.5.7 Bachelor of Commer ce (B.Com.) - Concentration in Labour -Management Relations and Human Resour ces (15 credits) The objecti

# OVERVIEW OF PROGRAMS OFFERED BY THE DESAUTELS FACULTY OF MANAGEMENT

The program complements traditional management career paths and provides useful preparation for positions in the private sector, consultancies, government, NGOs, and international organizations.

Required Cour se (3	3 credits)	
MGPO 440	(3)	Strategies for Sustainability
Complementar y Co	our ses (12 credit	ts)
6-9 credits from the fol	lowing:	
ACCT 401	(3)	Sustainability and Environmental Accounting
INSY 455	(3)	Technology and Innovation for Sustainability
MGPO 438	(3)	Social Entrepreneurship and Innovation
MGSC 488	(3)	Sustainability and Operations
MSUS 402	(3)	Systems Thinking and Sustainability
3 credtis from the follo	wing:	
ORGB 321	(3)	Leadership
ORGB 325	(3)	Negotiations and Conflict Resolution
ORGB 401	(3)	Leadership Practicum in Social Sector
ORGB 421	(3)	Managing Organizational Change
0-3 credits from the fol	lowing:	
BUSA 465	(3)	Technological Entrepreneurship
MGPO 365	(3)	Business-Government Relations
MGPO 450	(3)	Ethics in Management
MGPO 460	(3)	Managing Innovation
MGPO 475	(3)	Strategies for Developing Countries
MGPO 567	(3)	Business in Society

# 8.5.9 Bachelor of Commer ce (B.Com.) D Concentration in Marketing (15 credits)

Topics in Sustainability

(3)

The Marketing concentration prepares the student for a wide variety of career opportunities. Marketing graduates historically have found employment in the fields of product management, advertising, sales management, marketing management, pricing, marketing research, distribution, and retailing. The Marketing concentration provides a balance between courses focusing on fundamental, theoretical, and "need to know" material, and courses with a strong practical and applied orientation.

Required Cour ses	(12 credits)	
MRKT 354	(3)	Marketing Management 2
MRKT 357	(3)	Marketing Planning 1
MRKT 451	(3)	Marketing Research
MRKT 452	(3)	Consumer Behaviour

Complementar y Cour se (3 credits) One course selected from:

MSUS 434

MRKT 351	(3)	Marketing and Society
MRKT 355	(3)	Services Marketing
MRKT 365	(3)	New Products
MRKT 434	(3)	Topics in Marketing 1
MRKT 438	(3)	Brand Management
MRKT 453	(3)	Advertising Management
MRKT 455	(3)	Sales Management
MRKT 456	(3)	Business to Business Marketing
MRKT 459	(3)	Retail Management
MRKT 483	(3)	International Marketing Management

# 8.5.10 Bachelor of Commer ce (B.Com.) - Concentration in Operations Mana gement (15 credits)

Operations Management is concerned with the design, planning, control, coordination, and improvement of business processes, systems, and resources integral to the creation of the firm's products and services. Emphasizing quantitative analysis and cross-functional thinking, the Operations Management concentration provides training on traditional as well as emerging operations strategies, concepts, models, and techniques that are essential to any firm in today's competitive marketplace. Operations management graduates find career opportunities in a variety of industries and fields including consulting, manufacturing, distribution, retail, transportation, health care, and public sector, among others.

Required Cour ses (6 credits)

MGSC 373	(3)	Operations Research 1
MGSC 431	(3)	Operations and Supply Chain Analysis

# Complementar y Courses (9 credits)

Selected from the following:

MGSC 372	(3)	Advanced Business Statistics
MGSC 402	(3)	Operations Strategy
MGSC 403	(3)	Introduction to Logistics Management
MGSC 405	(3)	Quality Management
MGSC 415	(3)	Supplier Management
MGSC 479	(3)	Applied Optimization
MGSC 488	(3)	Sustainability and Operations
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems

or approved courses in other areas or faculties.

8.5.11 Bachelor of Commer ce (B.Com.) D Concentration in Or ganizational Beha viour (15 credits)

The Organizational Behaviour concentration provides an opportunity for students to increase their summeness of behavioural issues encountered in job and org

ORGB 409	(3)	Organizational Research Methods
ORGB 420	(3)	Managing Organizational Teams
ORGB 421	(3)	Managing Organizational Change
ORGB 423	(3)	Human Resources Management
ORGB 434	(3)	Topics in Organizational Behaviour 1
ORGB 440	(3)	Career Theory and Development
ORGB 525	(3)	Compensation Management

### 8.5.12 Bachelor of Commer ce (B.Com.) - Concentration in Strategic Mana gement - Global Strategy (15 credits)

There are two options offered in the Strategic Management Concentration: Global Strategy and Social Business & Enterprise.

The Concentration in Strategic Management - Global Strategy Option provides students with the skills necessary to understand contemporary businesses in a global context, and to explore the implications of business decisions for society and the environment. Since globalization affects organizations of all types, this concentration conveys the tools necessary to understand industry structures and competitive dynamics in a global context. It provides opportunities to analyze organizational capabilities and how to enhance them, and enables students to assess the requirements of doing business in different economic and political systems. Global Strategy adds an overarching, holistic and integrated perspective to the Faculty's other concentrations and majors. Anticipated career trajectories include positions in consulting; strategic planning and analysis in multinationals and government agencies; and business development in new start-ups and small enterprises.

## Complementar y Courses

At least 9 credits selected from the following:

MGPO 383	(3)	International Business Policy
MGPO 445	(3)	Industry Analysis & Competitive Strategy
MGPO 460	(3)	Managing Innovation
MGPO 469	(3)	Managing Globalization
MGPO 470	(3)	Strategy and Organization

#### The remaining credits to be chosen from:

BUSA 391	(3)	International Business Law
ECON 305	(3)	Industrial Organization
MGPO 362	(3)	Fundamentals of Entrepreneurship
MGPO 434	(3)	Topics in Policy 1
MGPO 435	(3)	International Business History
MGPO 438	(3)	Social Entrepreneurship and Innovation
MGPO 440	(3)	Strategies for Sustainability
MGPO 450	(3)	Ethics in Management
MGPO 468	(3)	Managing Organizational Politics
MGPO 475	(3)	Strategies for Developing Countries
MGSC 402	(3)	Operations Strategy
ORGB 380	(3)	Cross Cultural Management

8.5.13 Bachelor of Commer ce (B.Com.) - Concentration in Strategic Mana gement - Social Business & Enterprise (15 credits)

There are two options offered in the Strategic Management Concentration: Global Strategy and Social Business & Enterprise.

The concentration in Strategic Management - Social Business & Enterprise Option is intended for students interested in harnessing the not-for-profit, civil, and for-profit sectors to tackle social issues. Students will be challenged to reconceptualise strategy formation and implementation with an emphasis on economic development, the environment, corporate social responsibility, and social impact. The concentration will impart a comprehensive set of management skills, encompassing cross-sectoral collaboration and social entrepreneurship. It encourages students to complement their courses in Management with an

array of course offerings from outside the Faculty. The concentration complements concentrations and majors in other Management areas, adding a holistic and integrated perspective. Anticipated career trajectories include positions in NGOs; international organizations such as those affiliated with the UN; social enterprise; government agencies; as well as in the fields of consulting and corporate social responsibility.

# Complementar y Courses

At least 9 credits selected from the following:

Business-Gov

MATH 141	(4)	Calculus 2
or their equivalents		
Required Cour ses (12 c	redits)	
MATH 222	(3)	Calculus 3
MATH 223	(3)	Linear Algebra
MATH 315	(3)	Ordinary Differential Equations
MGSC 373	(3)	Operations Research 1
Complementar y Cour se	es (6 credits)	
Maximum of 3 credits from:		
MGSC 372	(3)	Advanced Business Statistics
MGSC 479	(3)	Applied Optimization
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems
The remaining 3 credits sele	cted from:	
MATH 316	(3)	Complex Variables
MATH 317	(3)	Numerical Analysis
MATH 319	(3)	Introduction to Partial Differential Equations
MATH 323	(3)	Probability

MATH 323	(3)	Probability
MATH 326	(3)	Nonlinear Dynamics and Chaos
MATH 340	(3)	Discrete Structures 2
MATH 407	(3)	Dynamic Programming
MATH 417	(3)	Mathematical Programming

8.6.2 Bachelor of Commer ce (B.Com.) - Minor Statistics f or Mana gement Students (21 credits)

Mentor: Professor A. Kelome, Department of Mathematics and Statistics, Faculty of Science

Program Prerequisites		
MATH 133	(3)	Linear Algebra and Geometry
MATH 140	(3)	Calculus 1
MATH 141	(4)	Calculus 2
or their equivalents Required Cour ses (15	credits)	
MATH 222	(3)	Calculus 3
MATH 223	(3)	Linear Algebra
MATH 323	(3)	Probability
MATH 324*	(3)	Statistics
MATH 423	(3)	Regression and Analysis of Variance

\* Credits for MATH 324 are counted in the Management core, where they replace MGCR 271. MATH 324 is a required course in the program and may be double-counted for this Minor.

Complementar y Cour ses (6 credits)	Complementar v	y Cour ses	(6 credits)
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6 credits selected from:

MATH 204**	(3)	Principles of Statistics 2
MATH 447	(3)	Introduction to Stochastic Processes
MATH 523	(4)	Generalized Linear Models
MATH 524	(4)	Nonparametric Statistics
MATH 525	(4)	Sampling Theory and Applications
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems

\*\* Students should consult the rules for credit for Statistics courses in the course overlap section of the eCalendar. In particular, MATH 204 cannot be taken for credit after credit for MATH 324 has been obtained.

# 8.7 Minor s for Non-Mana gement Students

The Desautels Faculty of Management has introduced four minors that allow undergraduates to develop a variety of managerial skills that will serve them

#### 8.7.3 Minor Marketing (For Non-Mana gement Students)

The Minor in Marketing is offered to non-Management students in the Faculties of Arts, Engineering, Science, and the Schulich School of Music.

Detailed information on this Minor can be found under each of the following:

Faculty of Arts > Undergraduate > Academic Programs > Management Minor Programs for Arts Students > : Minor Marketing (For Non-Management Students) (18 credits).

*Faculty of Engineering > Undergraduate > Academic Programs > Minor Programs > Minor Programs in Finance, Management, Marketing, and Operations Management > : Minor Marketing (For Non-Management Students) (18 credits).* 

Faculty of Science > Undergraduate > Academic Programs > Management Minor Programs for Science Students > : Minor Marketing (For Non-Management Students) (18 credits).

Schulich School of Music > Undergraduate > Programs of Study > Management Minor Programs > : Minor Marketing (For Non-Management Students) (18 credits).

## 8.7.4 Minor Operations Mana gement (For Non-Mana gement Students)

The Minor in Operations Management is offered to non-Management students in the Faculties of Arts, Engineering, Science, and Agricultural & Environmental Sciences.

Detailed information on this Minor can be found under each of the following:

Faculty of Arts > Undergraduate > Academic Programs > Management for Arts Students > : Minor Operations Management (For Non-Management Students) (18 credits).

Faculty of Engineering > Undergraduate > Academic Programs > Minor Programs > Minor Programs in Finance, Management, Marketing, and Operations Management >: Minor Operations Management (For Non-Management Students) (18 credits).

Faculty of Science > Undergraduate > Academic Programs > Management for Science Students > : Minor Operations Management (For Non-Management Students) (18 credits).

#### 8.7.5 Minor in Technological Entrepreneur ship f or Engineering Students

Detailed information on this Minor can be found under Faculty of Engineering > Undergraduate > Academic Programs > Minor Programs > : Bachelor of Engineering (B.Eng.) - Minor Technological Entrepreneurship (18 credits).

#### 8.7.6 Minor in Technological Entrepreneur ship f or Science Students

Detailed information on this Minor can be found under *Faculty of Science* > Undergraduate > Academic Programs > : Technological Entrepreneurship for Science Students.

#### 8.8 Majors

Major programs are available in Accounting; Economics; Finance; Information Systems; International Management; Labour-Management Relations and Human Resources; Managing for Sustainability; Marketing; Mathematics; Organizational Behaviour; Statistics; and Strategic Management.

Because of the heavier demands of Major programs, students desiring to pursue a program of this type are advised to declare their intention at the beginning of the program. Only grades of C or better may count towards the Major requirements.



: Please consult the Bachelor of Commerce website at: www.mcgill.ca/desautels/programs/bcom/academics/course-information.

### 8.8.1 Bachelor of Commer ce (B.Com.) D Major Accounting (30 credits)

CPA requirements are solely the students' responsibility and vary from one institution to another. Please note that these requirements are subject to change. This 30-credit Major is designed to meet the increased demand for accounting options within the BCom program.

Required Cour	ses	(18 credits)

ACCT 351	(3)	Intermediate Financial Accounting 1
ACCT 352	(3)	Intermediate Financial Accounting 2
ACCT 361	(3)	Management Accounting

ACCT 362	(3)	Cost Accounting
ACCT 385	(3)	Principles of Taxation
ACCT 455	(3)	Development of Accounting Thought

# Complementar y Cour ses (12 credits)

Selected from the following:

ACCT 354

(3)

Financial Statement Analysis

FINE 342	(3)	Corporate Finance
FINE 441	(3)	Investment Management
FINE 443	(3)	Applied Corporate Finance
FINE 448	(3)	Financial Derivatives
FINE 482	(3)	International Finance 1
MGSC 372	(3)	Advanced Business Statistics

### Complementar y Courses (12 credits)

At least 9 credits from:		
FINE 434	(3)	Topics in Finance 1
FINE 442	(3)	Capital Markets and Institutions
FINE 449	(3)	Market Risk Models
FINE 451	(3)	Fixed Income Analysis
FINE 480	(3)	Global Investments
FINE 492	(3)	International Finance 2
FINE 541N1	(1.5)	Applied Investments
FINE 541N2	(1.5)	Applied Investments
FINE 547	(3)	Advanced Finance Seminar

ACCT 351	(3)	Intermediate Financial Accounting 1
ACCT 352	(3)	Intermediate Financial Accounting 2
ACCT 354	(3)	Financial Statement Analysis
ACCT 385	(3)	Principles of Taxation
FINE 445	(3)	Real Estate Finance

### 8.8.4 Bachelor of Commer ce (B.Com.) D Major Inf ormation Systems (30 credits)

This 30-credit Major prepares students for the multitude of IT-related career opportunities available in industry. It employs a blend of theoretical concepts, hands-on tools, and actual case studies to train students to identify business problems and opportunities, analyze business processes, and develop and implement information systems to support them. The IS Major covers a variety of topics including strategic planning and investment in information technologies, analysis, design, and deployment of information systems, understanding the opportunities and challenges of web-based businesses, and managing resistance to IT-initiated changes in organizations.

Graduates of this program may expect to find employment as business or systems analysts, consultants, IS quality assurance specialists, and project managers in diverse industries, including banking, insurance, manufacturing, retailing, and consulting.

Required Cour ses (18 credits)			
INSY 331	(3)	Managing Information Technology	
INSY 333	(3)	Systems Analysis and Modeling	
INSY 341	(3)	Developing Business Applications	
INSY 432	(3)	IT in Business	
INSY 437	(3)	Managing Data & Databases	
INSY 450	(3)	Information Systems Project Management	

Complementar y Courses (12 credits)

CANS 307	(3)	Canada in the World
CANS 412	(3)	Canada and Americas Seminar
COMS 230	(3)	Communication and Democracy
COMS 320	(3)	Media and Empire
	(3)	United States since 1865

#### B.Sc. Field Study Minor (18 credits)

\* Students should choose Economics (ECON) courses related to the environment, development, and health. Course numbers above ECON 209 (excluding ECON 295) are required, with at least 6 credits at the 300, 400, or 500 levels. Credits for the introductory sequence MGCR 293 and ECON 295 that are prerequisites for 300-level courses in economics do not count as part of this Minor Concentration. ECON 227 will not count if it is taken to meet other B.Com. requirements.

#### Langua ge Component (9-12 credits)

9 credits of language in First- or Second-Level EAST (Asian Languages and Literature)\*

or

9 credits of ISLA 521D1/D2 Introductory Arabic\*\*

\* Students may choose to complete additional credits in Japanese, Chinese or Korean for a total of 18 credits. Only 9 credits of EAST languages will count toward the Major and any optional additional credits will count as electives or toward another component if the student has sufficient credits to complete it

NOTE: There are CGPA requirements for exchanges and internship courses. Students without the minimum CGPA requirement must consult the Major in International Management Adviser in the BCom office to arrange for an alternative.

Bachelor of Commer ce (B.Com.) - Major Labour - Management Relations and Human Resour

### MGPO 440

(3)

### Strategies for Sustainability

# Complementar y Cour ses (33 credits) 6-9 credits from the following:

ACCT 401	(3)	Sustainability and Environmental Accounting
INSY 455	(3)	Technology and Innovation for Sustainability
MGPO 438	(3)	Social Entrepreneurship and Innovation
MGSC 488	(3)	Sustainability and Operations
MSUS 402	(3)	Systems Thinking and Sustainability

3 credtis from the following:

Leag:

#### Suggested Cour se List

The Suggested Course List is divided into two thematic categories: Social Sciences and Policy; and Natural Sciences and Technology.

Most courses listed at the 300 level and higher have prerequisites. You are urged to prepare your program of study with this in mind.

This list is not meant to be exhaustive. You are also encouraged to examine the course lists of the various domains in the Environment program for other courses that might interest you. Courses not on the Suggested Course List may be included in the Minor with the permission of the MSE Program Adviser.

#### Location Note:

When planning your schedule and registering for courses, you should verify where each course is offered because courses for this program are taught at both McGill's Downtown campus and at the Macdonald campus in Sainte-Anne-de-Bellevue.

### Social Sciences and P olic y

\* Note: If WILD 415 is taken, 1 additional credit of complementary courses must be taken.

AGEC 231	(3)	Economic Systems of Agriculture
AGEC 333	(3)	Resource Economics
AGEC 430	(3)	Agriculture, Food and Resource Policy
AGEC 442	(3)	Economics of International Agricultural Development
AGRI 210	(3)	Agro-Ecological History
AGRI 411A	(3)	Global Issues on Development, Food and Agriculture

GEOG 408	(3)	Geography of Development
GEOG 410	(3)	Geography of Underdevelopment: Current Problems
GEOG 530	(3)	Global Land and Water Resources
GEOG 551	(3)	Environmental Decisions
MGPO 440	(3)	Strategies for Sustainability
NRSC 221	(3)	Environment and Health
NRSC 540	(3)	Socio-Cultural Issues in Water
PHIL 230	(3)	Introduction to Moral Philosophy 1
PHIL 237	(3)	Contemporary Moral Issues
PHIL 334	(3)	Ethical Theory
PHIL 343	(3)	Biomedical Ethics
PHIL 348	(3)	Philosophy of Law 1
POLI 212	(3)	Government and Politics - Developed World
POLI 227	(3)	Developing Areas/Introduction
POLI 345	(3)	International Organizations
POLI 445	(3)	International Political Economy: Monetary Relations
PSYC 215	(3)	Social Psychology
RELG 270	(3)	Religious Ethics and the Environment
RELG 340	(3)	Religion and the Sciences
RELG 370	(3)	Religion and Human Rights
RELG 376	(3)	Religious Ethics
SOCI 222	(3)	Urban Sociology
SOCI 234	(3)	Population and Society
SOCI 235	(3)	Technology and Society
SOCI 254	(3)	Development and Underdevelopment
SOCI 386	(3)	Contemporary Social Movements
URBP 201	(3)	Planning the 21st Century City
URBP 506	(3)	Environmental Policy and Planning
URBP 530	(3)	Urban Environmental Planning
WILD 415*	(2)	Conservation Law

Natural Sciences and Technology

\*\* Note: you may tak

LSCI 230**	(3)	Introductory Microbiology
MICR 331	(3)	Microbial Ecology
MIME 308	(3)	Social Impact of Technology
MIME 320	(3)	Extraction of Energy Resources
MIMM 211**	(3)	Introductory Microbiology
MIMM 314	(3)	Intermediate Immunology
MIMM 323	(3)	Microbial Physiology
MIMM 324	(3)	Fundamental Virology
NRSC 333	(3)	Pollution and Bioremediation
NRSC 340	(3)	Global Perspectives on Food
NRSC 510	(3)	Agricultural Micrometeorology
NRSC 514	(3)	Freshwater Ecosystems
PARA 410	(3)	Environment and Infection
PARA 515	(3)	Water, Health and Sanitation
PLNT 304	(3)	Biology of Fungi
PLNT 305	(3)	Plant Pathology
PLNT 358	(3)	Flowering Plant Diversity
PLNT 426	(3)	Plant Ecophysiology
PLNT 460	(3)	Plant Ecology
SOIL 300	(3)	Geosystems
WILD 421	(3)	Wildlife Conservation

### 8.8.8 Bachelor of Commer ce (B.Com.) Đ Major Marketing (30 credits)

This 30-credit Major is designed to provide students with a strong background in marketing to prepare them for the wide variety of marketing careers available. The Major is most appropriate for those students seeking a career in brand management, small business marketing, selling and sales management, and business-to-business marketing.

Required Cour ses	(15 credits)	
MRKT 354	(3)	Marketing Management 2
MRKT 357	(3)	Marketing Planning 1
MRKT 451	(3)	Marketing Research
MRKT 452	(3)	Consumer Behaviour
MRKT 453	(3)	Advertising Management

### Complementar y Courses (15 credits)

Five courses selected from:

BUSA 464	(3)	Management of Small Enterprises
MRKT 351	(3)	Marketing and Society
MRKT 355	(3)	Services Marketing
MRKT 365	(3)	New Products
MRKT 438	(3)	Brand Management
MRKT 455	(3)	Sales Management
MRKT 456	(3)	Business to Business Marketing

MRKT 459	(3)	Retail Management
MRKT 483	(3)	International Marketing Management

8.8.9 Bachelor of Commer ce (B.Com.) - Major Concentration Mathematics f or Mana gement Students (39 credits)

Mentor: Professor A. Hundemer; Department of Mathematics and Statistics, Faculty of Science.

This program is comprised of 39 credits.

Students entering the Major Concentration in Mathematics are normally expected to have completed MATH 133, MATH 140, and MATH 141 or their equivalents. Otherwise, they will be required to make up any deficiencies in these courses over and above the 39 credits required by the program.

Required Cour ses (30 credits)
--------------------------------

(3)	Calculus 3
(3)	Algebra 1
(3)	Algebra 2
(3)	Analysis 1
(3)	Analysis 2
(3)	Advanced Calculus
(3)	Ordinary Differential Equations
(3)	Probability
(3)	Statistics
(3)	Operations Research 1
	<ul> <li>(3)</li> </ul>

\* Credits for MATH 324 are counted toward Management Core, where they replace MGCR 271. MGCR 271 cannot be taken for credit after credit for MATH 324 has been obtained.

#### Complementar y Cour ses (9 credits)

6 credits selected from:

MATH 204**	(3)	Principles of Statistics 2
MATH 316	(3)	Complex Variables
MATH 317	(3)	Numerical Analysis
MATH 319	(3)	Introduction to Partial Differential Equations
MATH 326	(3)	Nonlinear Dynamics and Chaos
MATH 340	(3)	Discrete Structures 2
MATH 407	(3)	Dynamic Programming
MATH 410	(3)	Majors Project
MATH 417	(3)	Mathematical Programming
MATH 423***	(3)	Regression and Analysis of Variance

#### 3 credits selected from:

MGSC 372***	(3)	Advanced Business Statistics
MGSC 479	(3)	Applied Optimization
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems

\*\* MATH 204 cannot be taken for credit after credit for MATH 324 has been obtained. The two courses can be taken concurrently. Students should consult the rules for credit for Statistics courses in the Course Overlap section.

\*\*\* MGSC 372 and MATH 423 cannot both be taken for program credit.

#### 8.8.10 Bachelor of Commer ce (B.Com.) - Major Or ganizational Beha viour (30 credits)

The purpose of this program is to enable students to analyze and influence repeated patterns of action in groups and organizations. Required courses in leadership, human resource management, and team management introduce students to concepts of management at multiple levels of the organization. Additionally, to provide a foundational disciplinary view, students are required to specialize in one of the following social science disciplines: psychology, sociology, or anthropology.

Required Cour ses (9 credits)

ORGB 321	(3)	Leadership
ORGB 420	(3)	Managing Organizational Teams
ORGB 423	(3)	Human Resources Management

#### Complementar y Courses (21 credits)

9 credits from the following:

INDR 294	(3)	Introduction to Labour-Management Relations
INDR 496	(3)	Collective Bargaining
ORGB 325	(3)	Negotiations and Conflict Resolution
ORGB 380	(3)	Cross Cultural Management
ORGB 401	(3)	Leadership Practicum in Social Sector
ORGB 409	(3)	Organizational Research Methods
ORGB 421	(3)	Managing Organizational Change
ORGB 434	(3)	Topics in Organizational Behaviour 1
ORGB 440	(3)	Career Theory and Development
ORGB 525	(3)	Compensation Management

12 credits from one of the following Specialty Areas\*.

\*Students select one of the three specialty areas and take 12 credits from that area. At least two courses must be above the 200 level. Individualized or customized programs are possible upon consultation with an area advisor.

#### 1) Psychology

PSYC 211	(3)	Introductory Behavioural Neuroscience
PSYC 213	(3)	Cognition
PSYC 215	(3)	Social Psychology
PSYC 331	(3)	Inter-Group Relations
PSYC 332	(3)	Introduction to Personality
PSYC 333	(3)	Personality and Social Psychology
PSYC 351	(3)	Research Methods in Social Psychology
PSYC 352	(3)	Cognitive Psychology Laboratory
PSYC 406	(3)	Psychological Tests
PSYC 471	(3)	Human Motivation
PSYC 473	(3)	Social Cognition and the Self
PSYC 474	(3)	Interpersonal Relationships
2) Sociology		

-/	•••	0.0	•••	9,

SOCI 210 (3) Sociological Perspectives

SOCI 211	(3)	Sociological Inquiry
SOCI 235	(3)	Technology and Society
SOCI 250	(3)	Social Problems
SOCI 307	(3)	Sociology of Globalization
SOCI 312	(3)	Sociology of Work and Industry
SOCI 321	(3)	Gender and Work
SOCI 330	(3)	Sociological Theory
SOCI 377	(3)	Deviance
SOCI 386	(3)	Contemporary Social Movements
SOCI 420	(3)	Organizations
SOCI 424	(3)	Networks and Social Structures

#### 3) Anthr opology

ANTH 202	(3)	Socio-Cultural Anthropology
ANTH 204	(3)	Anthropology of Meaning
ANTH 206	(3)	Environment and Culture
ANTH 212	(3)	Anthropology of Development
ANTH 222	(3)	Legal Anthropology
ANTH 303	(3)	Ethnographies of Post-socialism
ANTH 318	(3)	Globalization and Religion
ANTH 320	(3)	Social Evolution
ANTH 342	(3)	Gender, Inequality and the State
ANTH 352	(3)	History of Anthropological Theory
ANTH 355	(3)	Theories of Culture and Society
ANTH 358	(3)	The Process of Anthropological Research
ANTH 423	(3)	Mind, Brain and Psychopathology
ANTH 440	(3)	Cognitive Anthropology

8.8.11 Bachelor of Commer ce (B.Com.) - Major Concentration Statistics f or Mana gement Students (39 credits)

Mentor: Professor R. Steele; Department of Mathematics and Statistics, Faculty of Science

This program is comprised of 39 credits.

Students entering the Major concentration in Statistics are normally expected to have completed MATH 133, MATH 140, and MATH 141 or their equivalents. Otherwise they will be required to make up any deficiencies in these courses over and above the 39 credits required by the program.

Required Cour ses (27 credits)			
MATH 222	(3)	Calculus 3	
MATH 223	(3)	Linear Algebra	
MATH 242	(3)	Analysis 1	
MATH 243	(3)	Analysis 2	
MATH 314	(3)	Advanced Calculus	
MATH 323	(3)	Probability	
MATH 324*	(3)	Statistics	
MATH 423	(3)	Regression and Analysis of Variance	

MGSC 373 (3) Operations I

Operations Research 1

\* Credits for MATH 324 are counted toward Management Core, where they replace MGCR 271. MGCR 271 cannot be taken for credit after credit for MATH 324 has been obtained.

#### Complementar y Cour ses (12 credits)

6 credits selected from:

MGSC 479	(3)	Applied Optimization
MGSC 575	(3)	Applied Time Series Analysis Managerial Forecasting
MGSC 578	(3)	Simulation of Management Systems

#### 6 credits selected from:

(3)	Principles of Statistics 2
(3)	Ordinary Differential Equations
(3)	Discrete Structures 2
(3)	Majors Project
(3)	Introduction to Stochastic Processes
(4)	Generalized Linear Models
(4)	Nonparametric Statistics
(4)	Sampling Theory and Applications
	<ul> <li>(3)</li> <li>(3)</li> <li>(3)</li> <li>(3)</li> <li>(4)</li> <li>(4)</li> </ul>

\*\* MATH 204 cannot be taken for credit after credit for MATH 324 has been obtained. The two courses can be taken concurrently. Students should consult the rules for credit for Statistics courses in the course overlap section.

#### 8.8.12 Bachelor of Commer ce (B.Com.) - Major Strategic Mana gement (30 credits)

The Strategic Management Major combines traditional topics in strategic management, such as competition and globalization, with attention to pressing social, and environmental challenges. Since the activities of contemporary businesses can no longer be considered separately from these challenges, the Major is intended to foster a holistic view of management practice. Students will be encouraged to consider strategy formation and change for large corporations, small businesses, and social enterprises within their economic, social and environmental contexts. Because Strategic Management is a broad subject area, students are given flexibility to tailor this Major to their interests. Anticipated career trajectories are diverse, and include positions in management consulting, business development in new start-ups and small businesses; and strategic planning and analysis in large multinationals, NGOs, international organizations, and government agencies.

### Complementar y Courses (30 credits)

at least 9 credits from the following group:

MGPO 383	(3)	International Business Policy
MGPO 445	(3)	Industry Analysis & Competitive Strategy
MGPO 460	(3)	Managing Innovation
MGPO 469	(3)	Managing Globalization
MGPO 470	(3)	Strategy and Organization

#### at least 9 credits from the following group:

MGPO 365	(3)	<b>Business-Government Relations</b>
MGPO 438	(3)	Social Entrepreneurship and Innovation
MGPO 440	(3)	Strategies for Sustainability
MGPO 450	(3)	Ethics in Management
MGPO 475	(3)	Strategies for Developing Countries

This program is comprised of 42 approved credits of Honours Economics courses (9 credits of which are counted as core credits in Management). The Honours Economics program (B.A. and B.Com.) consists of 30 specified credits of Honours courses and a further 12 credits of approv

MATH 140**	(3)	Calculus 1
MATH 141**	(4)	Calculus 2

\* Required course to be completed prior to U2 (or equivalent)

\*\* Prerequisite for entering this program (or equivalent)

#### Required Cour ses (39 credits)

For the regulations governing courses in statistics, please refer to the Department's document "Rules on Stats Courses for Economics Students" available on the following website: http://www.mcgill.ca/economics/undergraduates/courses. Students who have taken equivalent statistics courses prior to entering the program may be waived the ECON 257D1/ECON 257D2 requirement. These students will normally be required to take ECON 469 in addition to ECON 468.

ACCT 351	(3)	Intermediate Financial Accounting 1
ACCT 352	(3)	Intermediate Financial Accounting 2
ACCT 361	(3)	Management Accounting
ACCT 455	(3)	Development of Accounting Thought
ECON 250D1*	(3)	Introduction to Economic Theory: Honours
ECON 250D2*	(3)	Introduction to Economic Theory: Honours
ECON 257D1**	(3)	Economic Statistics - Honours
ECON 257D2**	(3)	Economic Statistics - Honours
ECON 352D1***	(3)	Macroeconomics - Honours
ECON 352D2***	(3)	Macroeconomics - Honours
ECON 450	(3)	Advanced Economic Theory 1 - Honours
ECON 452	(3)	Advanced Economic Theory 2 - Honours
ECON 468	(3)	Econometrics 1 - Honours

\* 3 of the 6 credits for ECON 250D1/D2 exempt MGCR 293 in Management Core.

\*\* 3 of the 6 credits for ECON 257D1/D2 exempt MGCR 271 in Management Core.

\*\*\* 3 of the 6 credits for ECON 352D1/D2 exempt ECON 295 in Management Core.

### Complementar y Courses (15 credits)

3 credits from the following:

ECON 460	(3)	History of Thought 1 - Honours
E&&X218246252	(3)	History of Thought 2 - Honours
	(3)	Econometrics 2 - Honours

#### 8.9.4 Bachelor of Commer ce (B.Com.) - Joint Honour s Economics and Finance (54 credits)

Revision, June 2015. Start of revision.

The B.Com. Joint Honours in Economics and Finance porgram is offered jointly between Economics and the Desautels Faculty of Management. This program requires the completion of 30 specified credits of Honours courses listed in the Economics part of the program and 24 specified credits for Finance.

Students in this program should see an Economics adviser and a Management adviser. For the economics part, they should consult the Economics Honours and Joint Honours programs at http://www.mcgill.ca/economics/undergraduates/honours. For the current list of advisers in Economics and their advising times, see the website of the Department of Economics, Faculty of Arts.

Continuation in the Economics part of this Joint Honours program requires a minimum grade of B- in ECON 250 and a minimum B- average in the required and complementary Honours Economics courses. Students failing to meet these requirements must switch out of the Honours program. If they continue to register in Honours, they will not be allowed to graduate with Honours.

For the Economics component, a student must also obtain a 3.00 GPA in the required courses, a 3.00 average in the required and complementary credits in Economics, and an overall CGPA of 3.00. The Faculty of Management requires that students must achieve a grade of B- or better in all courses in the Finance component of this program.

For a First Class Honours degree, the minimum requirements are a 3.50 program GPA in the required courses, a 3.50 average in the required and complementary credits in Economics, and a CGPA of 3.50. In cases where a student takes a Supplemental Exam in a course, both the original and the Supplemental Exam grades will be counted in the calculation of the GPA and CGPA averages.

For the Management part of this program, students have to meet the requirements of the Faculty of Management for Honours and First Class Honours.

#### Program Prerequisites (0-10 credits)

MATH 133*	(3)	Linear Algebra and Geometry
MATH 140**	(3)	Calculus 1
MATH 141**	(4)	Calculus 2

\* Required course to be completed prior to U2 (or equivalent)

\*\* For entering the program (or equivalent)

#### Required Cour ses (39 credits)

For the regulations governing courses in statistics, please refer to the Department's document "Rules on Stats Courses for Economics Students" available on the following website: http://www.mcgill.ca/economics/undergraduates/courses. Students who have taken equivalent statistics courses prior to entering the program may be waived the ECON 257D1/ECON 257D2 requirement. These students will normally be required to take ECON 469 in addition to ECON 468.

ECON 250D1*	(3)	Introduction to Economic Theory: Honours
ECON 250D2*	(3)	Introduction to Economic Theory: Honours
ECON 257D1**	(3)	Economic Statistics - Honours
ECON 257D2**	(3)	Economic Statistics - Honours
ECON 352D1***	(3)	Macroeconomics - Honours
ECON 352D2***	(3)	Macroeconomics - Honours
ECON 450	(3)	Advanced Economic Theory 1 - Honours
ECON 452	(3)	Advanced Economic Theory 2 - Honours
ECON 468	(3)	Econometrics 1 - Honours
FINE 342	(3)	Corporate Finance
FINE 441	(3)	Investment Management
FINE 443	(3)	Applied Corporate Finance
FINE 547	(3)	Advanced Finance Seminar

\* 3 of the 6 credits for ECON 250D1/D2 exempt MGCR 293 in Management Core.

\*\* 3 of the 6 credits for ECON 257D1/D2 exempt MGCR 271 in Management Core.

\*\*\* 3 of the 6 credits for ECON 352D1/D2 exempt ECON 295 in Management Core.

Complementar y Courses (15 credits)

3 credits from the following:

ECON 460	(3)	History of Thought 1 - Honours
ECON 461	(3)	History of Thought 2 - Honours
ECON 469	(3)	Econometrics 2 - Honours

#### 12 credits from the following:

FINE 434	(3)	Topics in Finance 1
FINE 448	(3)	Financial Derivatives
FINE 449	(3)	Market Risk Models
FINE 451	(3)	Fixed Income Analysis
FINE 480	(3)	Global Investments
FINE 482	(3)	International Finance 1
FINE 492	(3)	International Finance 2
FINE 541N1	(1.5)	Applied Investments
FINE 541N2	(1.5)	Applied Investments

Revision, June 2015. End of re vision.

### 9

### Desautels F aculty of Mana gement Academic Staff

#### Da

Morty Yalovsky (Interim) (Term ending Aug. 31, 2015)

Isabelle Bajeux-Besnainou; Degree(ENS Paris), M.Sc.(Paris VI & Paris IX), Doctorat(Paris IX) (Effective Sept. 1, 2015)

#### AiDa

Samer Faraj - Research & International Relations (Interim)

Steve Fortin – *BCom Student Affairs* Saibal Ray – *Academic (Interim)* 

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Demetrios Vakratsas – Master's Programs

#### ProDr

Samer Faraj – Director, Ph.D. Program

Louis Gialloreto – Executive Director, McGill Executive Institute (MEI)

Sujata Madan – Academic Director, M.B.A. Program

Donald Melville – Director, Master's Programs

### Aiddir to Rate li Cta s& Ita

Lisa Cohen – Business & Management Research Centre

Robert David - Centre for Strategy Studies in Organizations (CSSO)

Laurette Dube - McGill Centre for the Convergence of Health & Economics (MCCHE)

Vihang Errunza – Desmarais Global Finance Research Centre

Mehmet Gumus – Management Science Research Centre

Steve Maguire - Director, Marcel Desautels Inst. for Integrated Management

Emine Sarig 11 - International Management Program

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Demetrios Vakratsas/Saurabh Mishra – McGill Institute of Marketing (MIM)

Greg Vit - Director, Dobson Centre for Entrepreneurial Studies

#### Dr CoDr **∳Si₽**r

m Leslie Breitner - IMHL, Co-Director & IMPM, McGill Module leader Breitner

Jan Ericsson/Vadim di Pietro - Investment Management Program

Hamid Etemad - Program for International Competitiveness

Alfred Jaeger - Academic Director, MBA Japan test

Beste Kucukyazici - MD/MBA

Steve Maguire - Law/MBA

Henry Mintzberg - Director, IMHL & IMPM

Alain Pinsonneault - EMBA/H.E.C.

Saibal Ray - Director, MMM/GMSCM

Julia Scott - GCPA Program

Vedat Verter - Director, CREATE in Healthcare Operations & Information Mgmt

#### EinPr

W. Crowston; B.S., B.A.Sc.(Tor.), S.M.(MIT), M.Sc., Ph.D.(Carn. Mell) - Management Science

D.H. Drury; B.Com., M.B.A.(McM.), Ph.D.(N'western), R.I.A.(S.I.A.) - Accounting

J-L. Goffin; Eng., M.S. (Brussels), M.Sc., Ph.D. (Calif.) - Operations Management

R. Hebdon; B.A., M.A., Ph.D.(Tor.) - General Management - Industrial Relations

R.N. Kanungo; B.A., M.A.(Patna), Ph.D.(McG.) - Organizational Behaviour

M.D. Lee; B.A.(Eckerd), M.Ed.(Temple), M.A.(S. Florida), Ph.D.(Yale) - Organizational Behaviour

R.J. Loulou; M.Sc., Ph.D.(Calif.) - Operations Management

G.A. Whitmore; B.Sc.(Manit.), M.Sc., Ph.D.(Minn.) - Operations Management

#### Pr

N.J. Adler; B.A., M.B.A., Ph.D.(Calif.-LA) - Organizational Behaviour

T. Boyaci; B.S.(Middle East Tech., Turkey), M.S., Ph.D.(Col.) - Operations Management

R. Brenner; B.Sc., M.A., Ph.D.(Hebrew) - Managerial Economics (Repap Chair in Economics)

L. Dub ; B.Sc.(La val), M.B.A.(HEC), M.P.S., Ph.D.(Cornell) - Marketing (James McGill Professor)

V.R. Errunza; B.S., B.S.(Tech.)(Bom.), M.Sc., Ph.D.(Calif.) - Finance (Bank of Montreal Finance Chair)

S. Faraj; B.S.(Wisc.), M.S.(MIT), DBA - Information Systems

S. Li; M.S.(Georgia), Ph.D.(Texas) - Management Science

S. Maguire; B.Sc.(Qu.), M.B.A.(Br. Col.) - Strategy and Organization

H. Mintzberg; B.Eng.(McG.), B.A.(Sir G. Wms.), S.M., Ph.D.(MIT) - Strategy and Organization (John Cleghorn Professor of Management Studies)

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S. Ray; B.E.(Jad.), M.E.(Asian IT), Ph.D.(Wat.) - Operations Management

V. Verter; B.A., M.S. (Bogazi i), Ph.D. (Bilk ent) - Operations Management (Director CREATE Program and James McGill Professor)

#### APr

A. Animesh; B.Com.(Delhi), M.I.S.(Carn. Mell), Ph.D.(Md.) - Decision and Information Systems

G. Basselier; B.Com., M.Sc.(HEC) - Information Systems

F. Carrieri; Laurea-Law(Univ. di Bari), M.A., Ph.D.(USC) - Finance

#### AiPr 6

L. Cohen; B.A.(Kalamazoo), M.B.A.(Duke), Ph.D.(Calif., Berk.) - Organizational Behaviour

B. Croitoru; DIAF(Institut de Statistique, Univ. Pierre et Marie Curie), Ph.D.(Wharton) - Finance

R. David; B.Eng., M.B.A.(McG.), Ph.D.(Cornell) - Strategy and Organization

A. de Motta; B.A.(Univ. de Valencia), Ph.D.(MIT) - Finance

R. Huising; B.A.(Alta.), M.Sc.(Lond.), Ph.D.(MIT) - Organizational Behaviour

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K. Moore; B.Sc.(Ambassador U.), M.B.A.(USC), Ph.D.(York) - Marketing, Strategy and Organization

K. Parent; B.Ed., M.B.A.(McG.) - Accounting

J. Scott; B.A.(W. Ont.), M.B.A.(York), CPA, CA, C.F.A.(W. Ont.) - Accounting

Z. Singer; B.A.(Tel Aviv), M.B.A.(Wash.). Ph.D.(Calif., Berk.) - Accounting

B. Smith; B.A., M.A.(Dublin), M.Sc.(Alta.), Ph.D.(Qu.) - Operations Management

G. Vit; B.Com.(McG.), M.B.A.(C'dia), Ph.D.(Brad.) - Strategy and Organization (Part-time)

C. Westgate; B.A., M.B.A.(McM.) - Organizational Behaviour and Industrial Relations

G. Zabowski; B.Com., M.B.A.(McG.) - Operations Management